

OUR VISION

is a world in which food and drink are produced and consumed sustainably.

Courtauld 2025 gives us a framework for collaboration towards this goal. Population growth, climate change, water stress and the waste of food and resources require us to take action today to safeguard tomorrow.

Courtauld Commitment 2025
cutting the costs of future food & drink

OUR COLLECTIVE AMBITION

is to cut the amount of resource needed to provide our food & drink by one-fifth in ten years, increasing value for everyone. The targeted overall outcomes from 2015 to 2025 are:

20% reduction per capita in food & drink waste arising in the UK¹

20% reduction per capita in the greenhouse gas emissions of food & drink consumed in the UK²

A reduction in impact associated with water use in the supply chain³

To achieve these outcomes we will work together across the entire food chain, from producer to consumer, to deliver changes which we cannot realise individually.

OUR COLLECTIVE IMPACT

This will make food supply more efficient and resilient to future changes, reduce environmental impact, and help people get the best value from their food and drink.

MY ORGANISATION

This is a collaborative programme looking to stimulate substantial change for the longer-term. Our role is to help communicate the actions which can make the biggest difference, and equip and encourage people to make changes. By participating in Courtauld 2025, we will:

- **Help our communities** – by providing valued information on food choices and skills, so that people can enjoy eating more sustainably
- **Support our businesses** – by promoting the opportunities to improve businesses' own operations and ways of working with suppliers and customers.



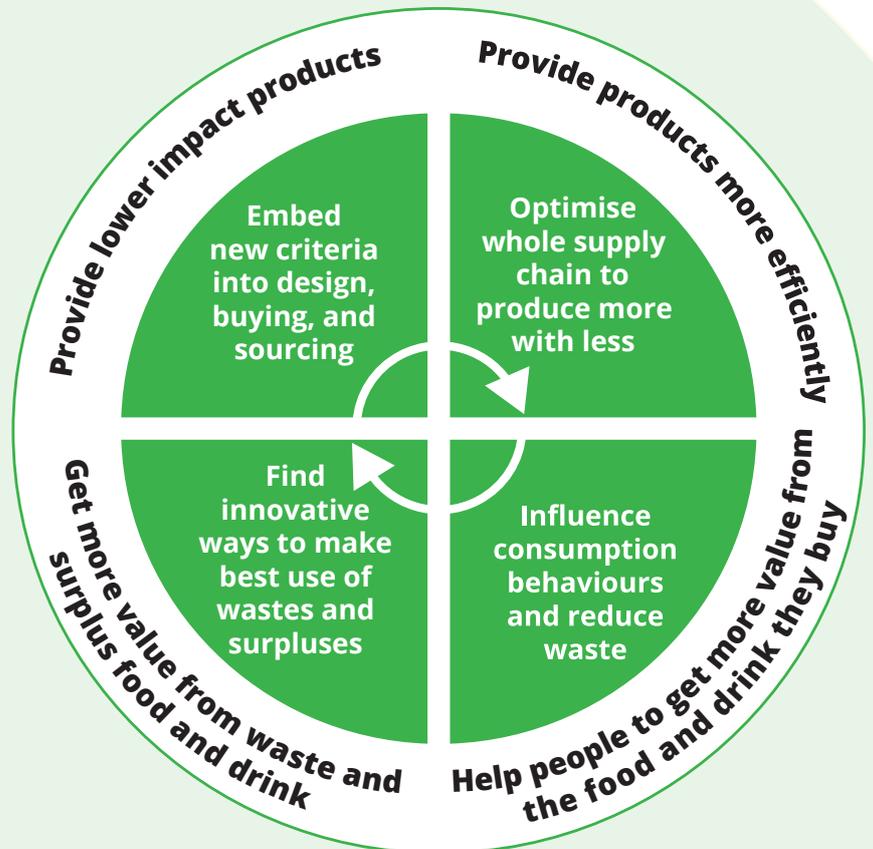
1. Including UK production, manufacture, distribution, retail, hospitality & food service and households. Initially measured post-farm-gate. Pre-farm gate measurement approaches to establish a baseline are under development and will be considered for inclusion at a first review point in 2018. In the meantime, collaborative project activities to reduce food waste will include a focus on pre-farm gate waste.
2. Including production in the UK & overseas, manufacture, distribution, retail, hospitality & food service and households
3. Specific metric and target to be developed and agree in partnership with signatories.

MY COMMITMENT

We will work with our members and stakeholders to share best practice and support the implementation of changes across the four areas opposite – where relevant to our audience.

We will support collaborative projects in these areas, where we are able.

We will report annually to WRAP on the actions we have taken to promote changes which deliver the collective Courtauld 2025 ambition, and our estimated impact where quantifiable (e.g. number of businesses reached, amount of food and drink supply influenced, collective impacts of actions taken).



WRAP's ROLE

- Bring stakeholders together across the food chain to generate evidence and new insight on best practice for businesses and households
- Share the latest evidence on the effective use of engagement methods to support take-up of best practice
- Coordinate outreach: working with signatories to share new insights more widely across the sector; and leading a programme of consumer engagement
- Provide insights, messaging and communications templates to help you engage your audiences
- Provide an efficient reporting framework – drawing from your existing reporting where needed
- Compile national-level data on progress against overall targets in milestone years: 2018, 2021 and 2025
- Develop a way of monitoring water impacts – agreeing this with signatories before developing a target



Name:

Position:

Organisation:

Signature Date:

To be signed by the senior decision-maker in the organisation accountable for delivering these outcomes, e.g. Board Director, and sent to WRAP.