

# CABINET

30<sup>TH</sup> OCTOBER 2023

## CARMARTHENSHIRE COUNTY COUNCIL REPRESENTATION ON THE CARMARTHEN AND LLANELLI BUSINESS IMPROVEMENT DISTRICT (BID) BOARDS.

**Purpose:** To gain approval from Cabinet for CCC representation as an observer on the Carmarthen and Llanelli BID boards.

### Recommendations / key decisions required:

To consider the information contained in the report and approve the nominated representation from Carmarthenshire County Council as an observer on the Carmarthen and Llanelli BID boards.

### Reasons:

- To confirm representation from CCC as an observer at the Carmarthen and Llanelli BID Boards
- To enable CCC to report on the BID levy hereditaments in line with the Operational Agreements

Cabinet Decision Required YES

Council Decision Required NO

CABINET MEMBER PORTFOLIO HOLDER:- Cllr. Hazel Evans Cabinet Member for Regeneration, Leisure, Culture and Tourism

### Directorate:

Name of Head of Service:  
Jason Jones

Report Author: Tessa Bufton

### Designations:

Head of Regeneration,  
Policy & Digital

Town Centre Regeneration  
Manager

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# EXECUTIVE SUMMARY

**CABINET  
30<sup>TH</sup> OCTOBER 2023**

## **CARMARTHENSHIRE COUNTY COUNCIL REPRESENTATION ON THE CARMARTHEN AND LLANELLI BUSINESS IMPROVEMENT DISTRICT (BID) BOARDS.**

### **Background**

Carmarthen and Llanelli BID's were formed in 2020 and 2016 respectively, the Carmarthen BID is still within its first five-year term, whilst the Llanelli BID started its second term in March 2021.

The Business Improvement Districts are business led and funded partnerships, where businesses in the defined boundary area invest money via a bid levy which is then utilised by the BID's to help improve the towns as a place to work, live and visit by delivering a series of services, including events.

Both BID's are governed by Operational Agreements between Carmarthenshire County Council and Carmarthen BID CIC Limited (Carmarthen BID) and Ymlaen Llanelli (Llanelli BID). Within the terms of both agreements Carmarthenshire County Council are responsible for the collection of the bid levy from liable businesses and administering the BID Revenue Account.

The Council provides an annual report which details:-

- (a) The total amount of the BID levy collected during the relevant Financial Year
- (b) details of the success rate for the collection of the BID levy
- (c) the Council's proposals (if any) to help improve its efficiency in the collection and enforcement of the BID levy
- (d) details of those BID levy payers who have paid the BID levy and those who have not paid the BID levy; and
- (e) the Council's proposals for bad or doubtful debts

### **Board Representation**

Within the operational agreements it is confirmed that the BID's will form a Board that is reflective of the businesses within the BID area to ensure appropriate representation. The Boards will ensure the appropriate governance of the BID's in line with the operational agreement and aim & objectives.

At the Executive Board meeting on 21<sup>st</sup> October 2019 it was recommended to '*nominate a member representative to sit on the BID Company Board*'

During the first term of the Llanelli BID, Carmarthenshire County Council was represented by the then Leader, Cllr Emlyn Dole. There has been no representation to date on the Carmarthen BID.

It is now proposed to nominate the Cabinet Member for Regeneration, Leisure, Culture and Tourism as board representative of the hereditaments of Carmarthenshire County Council in an observer capacity only. To avoid any confusion, this representation will not extend to being a board director. It should be noted that as a board observer, the Cabinet Member will be permitted to attend and participate in meetings of the board of directors and to receive all information provided to members of the board (including minutes of board meetings), but will not be permitted to formally vote on matters submitted for a vote.

### **Recommendation**

It is recommended that Cabinet endorses the nominated representation from Carmarthenshire County Council as an observer onto the Carmarthen and Llanelli BID boards.

<b>DETAILED REPORT ATTACHED?</b>	<b>NO</b>
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# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: **Jason Jones** **Head of Regeneration, Policy & Digital**

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
<b>YES</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>

## Policy, Crime & Disorder and Equalities

The Carmarthen and Llanelli BIDs are aligned to the respective town centre regeneration recovery plans for each town. Each BID works in partnership with the respective Town Forum and Town Centre Taskforce. The BIDs are key partners in Carmarthen and Llanelli and work in close partnership with other key stakeholders to regenerate the towns, which is aligned to the ambitions of the county council.

## Finance

Under the terms of the operational agreements, Carmarthenshire County Council is responsible for the collection of the BID levees from eligible businesses within the BID areas. Although the County Council contributes to the BIDs through the various properties that it owns in the respective towns, in terms of this report and recommendations there are no additional resource requirements needed.

## Risk Management Issues

It is beneficial to have county council representation as observer on the BID Boards to ensure that the Council is fully informed of BID proposals, activity and progress against commitments.

# CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed:        Jason Jones     Head of Regeneration, Policy & Digital

<b>1. Scrutiny Committee request for pre-determination</b>	No
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**2. Local Member(s)**

N/A

**3. Community / Town Council**

N/A

**4. Relevant Partners**

N/A

**5. Staff Side Representatives and other Organisations**

N/A

<b>CABINET MEMBER PORTFOLIO HOLDER AWARE/CONSULTED</b>	YES
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**Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:**

**THERE ARE NONE**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
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