

**LICENSING COMMITTEE**  
**5<sup>TH</sup> DECEMBER, 2019**

**SUBJECT AND PURPOSE**

**PUBLIC HEALTH (MINIMUM PRICE FOR ALCOHOL) (WALES)**  
**Introduction of Legislation that will introduce a minimum unit price for alcohol in Wales.**

**RECOMMENDATIONS / KEY DECISIONS REQUIRED:**

**For information and Comment**

**REASONS:**

**Improve Public Health, strengthen existing actions to reduce alcohol consumption and alcohol related harm.**

Relevant Scrutiny Committee Consulted	NA
Exec Board Decision Required	NA
Council Decision Required	NA

**Executive Board Member Portfolio Holder: Councillor P.M. Hughes**

**Directorate: Communities**  
**Name of Head of Service**  
**Mr Jonathan Morgan**

**Report Author**  
**Mr Emyr Jones**

**Designation:**

**Head of Homes and Safer Communities**

**Licensing Lead**

**Tel No.**

**E Mail Address:**

**01554 899285**

**jmorgan@carmarthenshire.gov.uk**

**01267 228717**

**eorjones@carmarthenshire.gov.uk**

**EXECUTIVE SUMMARY**  
**Licensing Committee**  
**5<sup>TH</sup> DECEMBER, 2019**

**SUBJECT**

**PUBLIC HEALTH (MINIMUM PRICE FOR ALCOHOL) (WALES)**

In September we provided committee with a detailed report outlining the introduction of legislation, The Public Health (Minimum Price for Alcohol)(Wales) Act 2018, under which the Welsh Government will set a minimum unit price for alcohol in Wales.

In October the Welsh Government published the Public Health (Minimum Price for Alcohol) (Minimum Unit Price) (Wales) Regulations 2019, which propose the introduction of a 50p minimum unit price for alcohol in Wales and which is due to come into effect on the 2<sup>nd</sup> of March 2020.

The Legislation makes it an offence for an alcohol retailer to sell or supply alcohol at a price below the set minimum unit price in Wales. The Legislation puts in place a series of offences and penalties and provides additional powers and duties for local authorities to enable them to implement and enforce the proposed MUP system.

The Welsh Government have worked closely with retailers, the alcohol industry, public health and substance misuse stakeholders to develop guidance and additional supporting materials about minimum pricing for alcohol.

A communications campaign for retailers and the general public will be undertaken in the run-up to implementation, which will continue to promote the public health aims of the legislation.

The intended effect of this legislation is to tackle alcohol-related harm, including alcohol-attributable hospital admissions and alcohol-related deaths in Wales, by reducing alcohol consumption in hazardous and harmful drinkers. There were 467 alcohol related deaths in Wales in 2013 and drinking among young people is also a concern with 17% of males and 14% of females aged between 11-16 in Wales drinking alcohol at least once a week in 2009-10.

Initially staff from Trading Standards and Licensing will adopt an educative and advisory role with the trade and it is anticipated this can be done with existing resources, however should there be a need for further enforcement, and further resources may be needed to complete this work.

It should be noted that the intended penalty for continued breach of legislation will be in the form of a Fixed Penalty Notice (FPN) proposed at £200, with proceeds being retained by the Local Authority, this will be required to contribute to addressing any lack of resources related to further enforcement.

**DETAILED REPORT ATTACHED ?**

**No**

## IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Mr Jonathan Morgan

Acting Head of Homes and Safer Communities

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>

## CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Mr Jonathan Morgan

Acting Head of Homes and Safer Communities

**1. Local Member(s):**

No local member involvement and therefore no consultation necessary.

**2. Community / Town Council:**

No Community / Town Council involvement and therefore no consultation necessary.

**3. Relevant Partners:**

No Police and Fire Authority involvement and therefore no consultation necessary.

**4. Staff Side Representatives and other Organisations:**

There are no other organisations involved and therefore no consultation necessary.

**Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:**

**THESE ARE DETAILED BELOW**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Minimum Unit Pricing	MUP	Licensing Section, 3 Spilman Street, Carmarthen