Isafbris Uned am Alcohol

Minimum Unit Price for Alcohol

Pwyllgor Trwyddedu Sir Gaerfyrddin 5 Rhagfyr 2019

Carmarthenshire Licensing Committee
5th December 2019

Cyngor Sir Gâr Carmarthenshire County Council
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Costau goryfed alcohol
Costs of excessive alcohol consumption

- Bu 535 o farwolaethau a oedd yn gysylltiedig ag alcohol yng Nghymru yn 2018
- Bu 60,000 o dderbyniadau i'r ysbyty a oedd yn gysylltiedig ag alcohol yng Nghymru yn 2018/19
- Mae camddefnyddio alcohol yng Nghymru yn costio £159m i'r GIG y flwyddyn o ran costau gofal iechyd uniongyrchol
- Effaith ar fywyd teuluol
- Cymru sydd â'r gyfradd yfed alcohol uchaf ymhlith plant rhwng 11 a 13 oed yn y DU

- 535 alcohol-specific deaths in Wales in 2018
- 60,000 alcohol-attributable hospital admissions in Wales in 2018/19
- Alcohol misuse in Wales costs the NHS £159m p.a. in direct healthcare costs.
- Impact on family life
- Wales has the highest alcohol consumption among 11 and 13-year-olds in the UK.

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Costau goryfed alcohol
Costs of excessive alcohol consumption

- Mae 8% o blant rhwng 11 a 16 oed yng Nghymru yn yfed alcohol o leiaf unwaith yr wythnos – risg o anafiadau corfforol, camfanteisio rhywiol, beichiogrwydd dieisiau, afiechydon a drosglwyddir yn rhywiol, perygl i allu meddyliol a chof tymor hir, effeithio ar addysg, tueddiadau uwch o ran dibynnu ar alcohol pan fyddant yn oedolion ac ystod ehangach o ganlyniadau niweidiol eraill
- Mae model Sheffield yn amcangyfrif mai cyfanswm cost gymdeithasol gyffredinol camddefnyddio alcohol yng Nghymru fydd £16.6bn dros gyfnod o 20 mlynedd
- **“Mae isafbris uned am alcohol yn "rhan bwysig" o'r ymdrechion i leihau niwed sy'n gysylltiedig ag alcohol – Vaughan Gething, 13 Mawrth 2018**

- 8% of 11 to 16 year olds in Wales drink alcohol at least once a week. – risk from physical injury, sexual exploitation, unwanted pregnancy, STDs, danger to emerging brain faculty & long-term memory, impact on education, higher trends of alcohol dependence in adulthood and a wider range of other adverse consequences.
- The Sheffield model estimates the overall societal cost of alcohol misuse in Wales to be £16.6bn over 20 years.
- **“Minimum unit price for alcohol to be 'major part' of efforts to reduce alcohol-related harm” – Vaughan Gething, 13th March 2018**

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Cefndir Polisi Llywodraeth Cymru
Welsh Government Policy Background

- Rhaglen Lywodraethu Llywodraeth Cymru ar gyfer 2016-21, *"Symud Cymru Ymlaen"*
- Strategaeth camddefnyddio sylweddau 10 mlynedd Llywodraeth Cymru ar gyfer 2008-18, "*Gweithio gyda'n Gilydd i Leihau Niwed"*
- *Cynllun Cyflawni Gweithio gyda'n Gilydd i Leihau Niwed (Camddefnyddio Sylweddau) 2016-18*
- Deddf Iechyd y Cyhoedd (Cymru) 2017
- Deddf Llesiant Cenedlaethau'r Dyfodol (Cymru) 2015

- Welsh Government's Programme of Government for 2016-21, *“Taking Wales Forward”*
- Welsh Government's 10- year substance misuse strategy for 2008-18, “*Working Together to Reduce Harm”*
- *Working Together to Reduce Harm (Substance Misuse) Delivery Plan 2016-18*
- Public Health (Wales) Act 2017
- Wellbeing of Future Generations (Wales) Act 2015

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Deddf Iechyd y Cyhoedd (Isafbris am Alcohol) (Cymru)
The Public Health (Minimum Price for Alcohol) (Wales) Act

Nod:

- diogelu iechyd yfwyr peryglus a niweidiol sy'n dueddol o yfed symiau uwch o gynhyrchion rhad sy'n cynnwys lefelau alcohol uchel.
- er mai dim ond 26% o'r boblogaeth sy'n yfed alcohol yw yfwyr risgiau cynyddol a risgiau uchel, maent yn yfed 72% o'r holl alcohol ac yn gyfrifol am 65% o'r holl wariant ar alcohol.

Aims to:

- protect the health of harmful and hazardous drinkers who tend to consume greater amounts of low-cost and high-alcohol content products.
- whilst increasing and high risk drinkers combined constitute only 26% of the drinker population, they consume 72% of all alcohol and account for 65% of all spending on alcohol.

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Y Bobl Dan Sylw
Target Drinkers

- Mae yfwyr niweidiol yn prynu bron i hanner (46%) o'u halcohol am lai na 50c fesul uned. 4% o'r boblogaeth sy'n yfed alcohol yw'r rhain, ac maent yn yfed 27% o'r holl alcohol sy'n cael ei yfed yng Nghymru.
- Mae yfwyr cymedrol yn prynu llai na chwarter (22%) o'u halcohol am lai na 50c fesul uned.

- Harmful drinkers purchase almost half (46%) of their alcohol for less than 50p per unit. They account for 4% of the drinker population, and they drink 27% of all alcohol consumed in Wales.
- Moderate drinkers purchase less than a quarter (22%) of their alcohol for less than 50p per unit.

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Y Bobl Dan Sylw
Target Drinkers

- Mae 0.6% o'r boblogaeth sy'n yfed alcohol yn yfwyr niweidiol yn yr ardaloedd mwyaf difreintiedig, ac mae model Sheffield yn amcangyfrif y byddant yn profi 45% o'r marwolaethau sy'n gysylltiedig ag alcohol y gellir eu hosgoi a 24% o'r derbyniadau i'r ysbyty sy'n gysylltiedig ag alcohol y gellir eu hosgoi.
- Amcangyfrifir y bydd Isafbris Uned o 50c yn osgoi 66 o farwolaethau a 1,281 o dderbyniadau i'r ysbyty bob blwyddyn.

- Harmful drinkers in the most deprived areas make up 0.6% of the drinker population, the modelling estimates that they will experience 45% of the averted alcohol-attributable deaths and 24% of the averted alcohol-attributable hospital admissions
- A 50p MUP is estimated to avoid 66 deaths and 1,281 hospital admissions per year.

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Y Bobl Dan Sylw
Target Drinkers

"Yfwyr niweidiol" – yfed dros 50 o unedau ar gyfer dynion a 35 o unedau ar gyfer menywod bob wythnos yn rheolaidd

"Yfwyr peryglus" - rhwng 14-50 o unedau ar gyfer dynion a 14-35 o unedau ar gyfer menywod bob wythnos

"Yfwyr cymedrol" - <14 o unedau bob wythnos

"Harmful drinkers" – regularly drink over 50 units/week for men and 35 for women

"Hazardous" - 14-50 units/week for men and 14-35 for women

"Moderate" - <14 units per week

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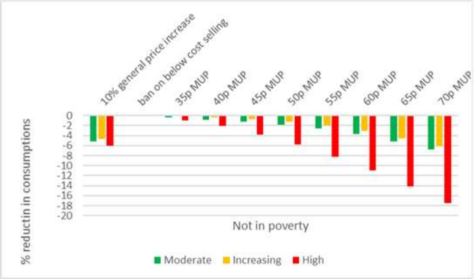
Effaith a ddisgwylir (ar y rheiny nad ydynt yn byw mewn tlodi)



Ffynhonnell:

Gwerthusiad yn seiliedig ar fodd o ran isafbris uned am alcohol yng Nghymru. Addasiad o fersiwn 3 model Polisi Alcohol Sheffield.

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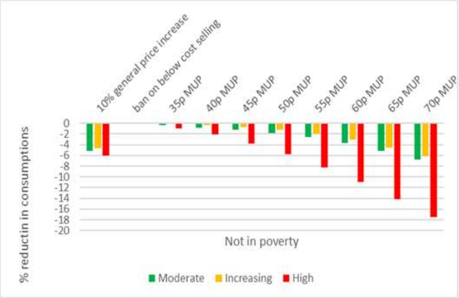
Expected impact (not in poverty)



Source:

Model-based appraisal of minimum unit pricing for alcohol in Wales
An adaptation of the Sheffield Alcohol Policy Model version 3

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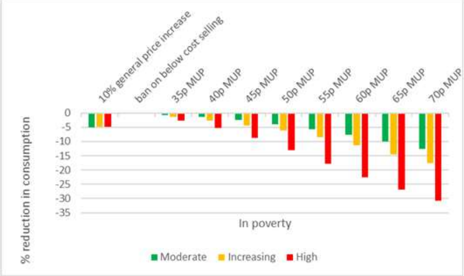
Effaith a ddisgwylir (ar y rheiny sy'n byw mewn tlodi)



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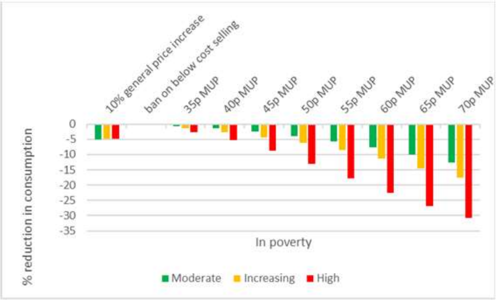
Expected impact (in poverty)



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Profiad yr Alban
Scottish Experience

Adroddiad *British Medical Journal* Medi 2019

Y Casgliadau

"O ran yr effaith uniongyrchol, mae'n ymddangos bod cyflwyno Isafbris Uned wedi bod yn llwyddiannus o ran lleihau faint o alcohol sy'n cael ei brynu gan aelwydydd yn yr Alban. Roedd y camau gweithredu wedi cael eu targedu, hynny yw, prynwyd llai o alcohol dim ond gan yr aelwydydd a oedd yn prynu'r mwyaf o alcohol."

Dyma'r union ganlyniad yr oedd yr Isafbris Uned i fod i'w gyflawni yng Nghymru.

https://www.bmj.com/content/366/bmj.l5274.abstract

Dywedwyd ar raglen newyddion y BBC ar 20 Medi fod 8% yn llai o alcohol wedi'i werthu ers cyflwyno'r Isafbris Uned yn yr Alban.

British Medical Journal report September 2019

Conclusions

"In terms of immediate impact, the introduction of minimum unit pricing appears to have been successful in reducing the amount of alcohol purchased by households in Scotland. The action was targeted, in that reductions of purchased alcohol only occurred in the households that bought the most alcohol."

which is exactly the outcome that the MUP in Wales was meant to achieve.

https://www.bmj.com/content/366/bmj.l5274.abstract

BBC TV News September 20th claiming an 8% reduction in the alcohol sold since the MUP was introduced in Scotland.

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Canran yr alcohol a werthwyd yng Nghymru sy'n is nag ystod o drothwyon yr Isafbris

	Y swm a werthwyd sy'n is na'r trothwyon (prisiau 2014)		
	40c	**45c**	**50c**
Cwrw allfasnach	40.8%	55.2%	72.1%
Seidr allfasnach	59.7%	70.3%	78.2%
Gwin allfasnach	12.2%	24.9%	41.5%
Gwirodydd allfasnach	9.3%	47.0%	65.5%
Diodydd allfasnach sy'n barod i'w hyfed (RTDs)	0.0%	0.0%	0.0%
Cwrw mewnfasnach	1.4%	1.9%	2.4%
Seidr mewnfasnach	0.0%	0.0%	3.4%
Gwin mewnfasnach	0.1%	0.1%	0.1%
Gwirodydd mewnfasnach	1.4%	2.7%	4.5%
Diodydd mewnfasnach sy'n barod i'w hyfed (RTDs)	0.0%	0.0%	0.0%

Ffynhonnell:

Gwerthusiad yn seiliedig ar fodd o ran isafbris uned am alcohol yng Nghymru.

Addasiad o fersiwn 3 model Polisi Alcohol Sheffield.

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Proportion of alcohol sold in Wales below a range of MUP thresholds

	Proportions sold below thresholds (2014 prices)		
	40p	**45p**	**50p**
Off-trade beer	40.8%	55.2%	72.1%
Off-trade cider	59.7%	70.3%	78.2%
Off-trade wine	12.2%	24.9%	41.5%
Off-trade spirits	9.3%	47.0%	65.5%
Off Trade RTDs	0.0%	0.0%	0.0%
On trade beer	1.4%	1.9%	2.4%
On trade cider	0.0%	0.0%	3.4%
On trade wine	0.1%	0.1%	0.1%
On trade spirits	1.4%	2.7%	4.5%
On trade RTDs	0.0%	0.0%	0.0%

Source:

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Cynnyrch Dan Sylw
Target Products

- **Jin Belgravia 70cl @ £11.99**
- 37.5% alcohol
- Isafbris Uned = Isafbris x Cryfder x Maint
- = 0.5 X 37.5 X 0.7 = £13.13

- **Belgravia Gin 70cl @ £11.99**
- 37.5% alcohol
- MP = M x S x V
- = 0.5 X 37.5 X 0.7 = £13.13

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Cynnyrch Dan Sylw
Target Products

- **Seidr Diamond White 2L @ £3.79**
- 7.5% alcohol
- Isafbris Uned = Isafbris x Cryfder x Maint
- = 0.5 X 7.5 X 2 = £7.50

- **Diamond White Cider 2L @ £3.79**
- 7.5% alcohol
- MP = M x S x V
- = 0.5 X 7.5 X 2 = £7.50

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Cynnyrch Dan Sylw
Target Products

- **3 Seidr Hammers 3L @ £3.59**
- 7.5% alcohol
- Isafbris Uned = Isafbris x Cryfder x Maint
- = 0.5 X 7.5 X 3 = £11.25

- **3 Hammers Cider 3L @ £3.59**
- 7.5% alcohol
- MP = M x S x V
- = 0.5 X 7.5 X 3 = £11.25

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Safleoedd Dan Sylw
Target Premises

V-KAT Schnapps Original Dry

- **Bargain Booze**
- 70cl, 22% ABV @ £6.19
- Isafbris Uned = Isafbris x Cryfder x Maint
- = 0.5 x 22 x 4 x 0.70 = £7.70

Red Square Vodka

- **Bargain Booze**
- 1L, 37.5 ABV @ £16.99
- Isafbris Uned = I x C x M = 0.5 x 37.5 x 1 = £18.75

- **Morrisons** @ £17.00

V-KAT Schnapps Original Dry

- **Bargain Booze**
- 70cl, 22% ABV @ £6.19
- Minimum Price = M x S x V
- = 0.5 x 22 x 4 x 0.70 = £7.70

Red Square Vodka

- **Bargain Booze**
- 1L, 37.5 ABV @ £16.99
- Minimum Price = M x S x V = 0.5 x 37.5 x 1 = £18.75

- **Morrisons** @ £17.00

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Beth mae'r Isafbris Uned yn ei gynnwys
What is covered by MUP

- Pob gwerthiant neu gyflenwad alcohol (gan gynnwys ar-lein neu dros y ffôn) yng Nghymru i berson yng Nghymru o safleoedd cymwys (fel y'u diffinnir yn Neddf Trwyddedu 2003).
- Pecynnau aml-brynu
- Cynigion arbennig
- Lle y cyflenwir alcohol ynghyd â nwyddau neu wasanaethau

- (Gweler y Memorandwm Esboniadol am enghreifftiau)

- All retail sale or supply (including online or telephone delivery) of alcohol in Wales to a person in Wales from qualifying premises (as defined in the Licensing Act 2003).
- multi-buy packs
- special offers
- where alcohol is supplied together with goods or services.

- (See Explanatory Memorandum for examples)

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Pwerau Gorfodi Awdurdod Lleol
Local Authority Enforcement Powers

- Rhaid ystyried pa gamau gorfodi i'w cymryd yn flynyddol gan ystyried yr amcanion i wella iechyd y cyhoedd a diogelu plant rhag niwed
- Ymweld â safleoedd i archwilio (gwarant ar gyfer safle domestig) a gwneud Pryniannau Prawf
- Ymchwilio i gŵynion ynghylch troseddau honedig
- Cymryd unrhyw gamau eraill gyda golwg ar leihau troseddau o'r fath

- Must consider annually what enforcement to undertake and must have regard to the objectives of improving public health and protecting children from harm.
- Enter premises to inspect (warrant for domestic) and make Test Purchases
- Investigate complaints of alleged offences
- Take any other steps with a view to reducing the occurrence of such offences.

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Pwerau Gorfodi Awdurdod Lleol
Local Authority Enforcement Powers

- Rhoi Hysbysiadau Cosb Benodedig - £200 mewn 29 diwrnod (lleihau i £150 os yw'n cael ei dalu o fewn 15 diwrnod)
- Cadw derbynebau Hysbysiadau Cosb Benodedig **er mwyn eu defnyddio i orfodi'r drefn**
- Erlyn o bosibl - uchafswm dirwy Lefel 3 (£1,000), amddiffyniad diwydrwydd dyladwy, apêl (21 diwrnod)
- Trosedd berthnasol yn Atodlen 4 o Ddeddf Trwyddedu 2003, a all gael ei hystyried gan Awdurdod Trwyddedu wrth wneud penderfyniadau ynglŷn â rhoi/adnewyddu/diddymu trwyddedau personol

- Issue FPNs - £200 in 29 days (reduced to £150 if paid within 15 days)
- Keep receipts of FPNs **to use to enforce regime**
- May prosecute - max fine Level 3 (£1,000), due diligence defence, Appeal 21days
- Relevant offence in Schedule 4 to the 2003 Licensing Act, which can be taken into consideration by a Licensing Authority when making decisions on granting/renewing/revoking personal licences.

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Cyllido
Funding

- Llywodraeth Cymru wedi cytuno ar gynnig Cyfarwyddwyr Diogelu'r Cyhoedd (Cymru) ar gyfer gwaith gorfodi
- Bydd Llywodraeth Cymru yn ariannu cyfanswm o £300k dros 3 blynedd - £200k ym mlwyddyn 1, £70k ym mlwyddyn 2 a £30k ym mlwyddyn 3
- Safonau Masnach Cymru neu Gyfarwyddwyr Diogelu'r Cyhoedd (Cymru) yn debygol o ddyrannu cwota archwilio i Awdurdodau Lleol (yn seiliedig ar nifer y safleoedd trwyddedig sy'n cael "gwerthu alcohol i'w yfed oddi ar y safle" yn eu hardaloedd)
- Ar ôl eu cwblhau, mae angen i'r Awdurdodau Lleol anfon anfoneb at Safonau Masnach Cymru gyda rhestr o'r safleoedd yr ymwelwyd â hwy
- Safonau Masnach Cymru i dalu @ £61.32 fesul safle yr ymwelwyd ag ef

- WG agreed DPPW proposal for enforcement
- WG will fund £300k in total over 3 years
  - £200k in year 1, £70k in year 2 and £30k in year 3
- TS Wales or DPPW is likely to allocate a quota of inspections to LAs (based on the number of premises licensed for "off sales" in their areas)
- On completion, LA to invoice TS Wales with list of premises visited
- TS Wales to pay @ £61.32 per premises visited

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Awdurdod trwyddedu	Nifer y safleoedd i'w harchwilio (Allfasnach yn unig)	Gwerth yr archwiliadau (£)
Blaenau Gwent	80	4906
Pen-y-bont ar Ogwr	159	9750
Caerffili	166	10179
Caerdydd	352	21585
Sir Gaerfyrddin	203	12448
Ceredigion	100	6132
Conwy	126	7726
Sir Dinbych	35	2146
Sir Fflint	129	7910
Gwynedd	172	10547
Ynys Môn	85	16802
Merthyr Tudful	82	5028
Sir Fynwy	73	4476
Castell-nedd Port Talbot	149	9137
Casnewydd	138	8462
Sir Benfro	153	9382
Powys	294	18028
Rhondda Cynon Taf	258	15821
Abertawe	267	16372
Torfaen	81	4967
Bro Morgannwg	101	6193
Wrecsam	129	7910
Cyfanswm	**3521**	**204318**

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Licensing authority	Number of premises to inspect (Off-sales only)	Value of inspections (£)
Blaenau Gwent	80	4906
Bridgend	159	9750
Caerphilly	166	10179
Cardiff	352	21585
Carmarthenshire	203	12448
Ceredigion	100	6132
Conwy	126	7726
Denbighshire	35	2146
Flintshire	129	7910
Gwynedd	172	10547
Isle of Anglesey	85	16802
Merthyr Tydfil	82	5028
Monmouthshire	73	4476
Neath Port Talbot	149	9137
Newport	138	8462
Pembrokeshire	153	9382
Powys	294	18028
Rhondda Cynon Taff	258	15821
Swansea	267	16372
Torfaen	81	4967
Vale of Glamorgan	101	6193
Wrexham	129	7910
Total	**3521**	**204318**

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Cyflawni'r Rhaglen Archwilio
Delivery of the Inspection Programme

- Gweinidogion yn disgwyl gweithredu
- Cyfarwyddwyr Diogelu'r Cyhoedd (Cymru) wedi cytuno (â Strategaeth Reoli Safonau Masnach Cymru)
- Awdurdod Lleol i ddewis pwy fydd yn cael ei ddefnyddio
- Llywodraeth Cymru i anfon pecynnau briffio i'r fasnach (Rhagfyr 2019)
- Hyfforddi staff (Ionawr/Chwefror 2020)
- Diwrnod gweithredu 2 Mawrth 2020

- Ministers expect implementation
- DPPW committed (in TS Wales Control Strategy)
- LA discretion on who to deploy
- WG to send out briefing packs to the trade (December 2019)
- Train staff (January/February 2020)
- Implementation date 2nd March 2020

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Cyflawni'r Rhaglen Archwilio
Delivery of the Inspection Programme

- Cwblhau cwota archwilio erbyn diwedd mis Mai 2020 (203 o ymweliadau i Sir Gaerfyrddin). Llai manwl - dim Hysbysiadau Cosb Benodedig nac erlyniadau
- Anfon dychwelebau i Lywodraeth Cymru a chael cyllid bob mis
- Blwyddyn 2 - ymweld â safleoedd nad ydynt yn cydymffurfio yn unig - rhoi Hysbysiadau Cosb Benodedig
- Blwyddyn 3 - ymweld â safleoedd nad ydynt yn cydymffurfio yn unig - rhoi Hysbysiadau Cosb Benodedig neu erlyn

- Complete inspection quota by end of May 2020 (Carmarthenshire 203 visits). Light touch – no FPNs or prosecutions.
- Make returns to WG and receive funding monthly
- Year 2 – visit only non-compliant premises – issue FPNs
- Year 3 – visit only non-compliant premises – issue FPNs or prosecute

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