

COMMUNITY & REGENERATION SCRUTINY COMMITTEE

17TH DECEMBER 2020

PENDINE ATTRACTOR PROJECT

To consider and comment on the following issues:

For information and comment.

Reasons:

To update members on the project timeline and progress.

To be referred to the Executive Board / Council for decision: Comments and observations to be fed back to EB

EXECUTIVE BOARD MEMBER PORTFOLIO HOLDER:-

Cllr. Peter Hughes-Griffiths (Culture, Sport & Tourism Portfolio Holder)

Directorate
Communities

Jake Morgan

Report Author
Ian Jones

Designations:

Director of Communities

Head of Leisure

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EXECUTIVE SUMMARY
COMMUNITY & REGENERATION SCRUTINY COMMITTEE
17TH DECEMBER 2020

PENDINE ATTRACTOR PROJECT

BRIEF SUMMARY OF PURPOSE OF REPORT

This report provides an update on the £7.6m Pendine Attractor Project, including proposed timeline, future governance options, high level financial forecasts, key actions, and future communications (Refer to Powerpoint summary presentation).

DETAILED REPORT ATTACHED?

YES - Powerpoint Presentation

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Ian Jones

Head of Leisure

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
YES	YES	YES	YES	YES	YES	YES

1. Policy, Crime & Disorder and Equalities

The project aligns with Future Generation and corporate policies in terms of Regeneration, Tourism, sustainability and collaboration.

2. Legal

Advice is being sought to confirm future management options for the hostel accommodation specifically, and the wider site as a whole.

A Joint Management Agreement (JMA) with Pendine Community Council (PCC) has been modelled to explore the possibility of managing the wider site on an integrated basis.

A JMA venture is an enterprise under-taken by two organizations to share the expense and profit of a particular business project. The proposed Pendine JMA would not be a business organisation in the sense of proprietorships, partnerships or corporation but an agreement between PCC & CCC for the particular purpose of regenerating Pendine, through the Pendine Attractor project.

Existing bylaws and agreements are being reviewed to ensure clarity for any future joint working.

3. Finance

Capital:

£7.6m scheme funded as follows: £3m via the European Regional Development Fund (ERDF) as part of Welsh Government's Tourism Attractor Destination Scheme; £1.5m from Visit Wales Targeted Match Funding from Welsh Government; with the balance match-funded from CCC.

Revenue:

Revenue business case is subject further detailed work. Existing modelling on various operational delivery models all indicate a positive out-turn position

4. ICT

The Corporate IT team is advising as part of a sub-group to ensure that all IT systems are compliant, integrated and meet the operational needs of the service and the site.

5. Risk Management

A full risk register is being kept for the project and is updated monthly. The new buildings will be incorporated into the corporate portfolio of CCC and insured accordingly.

6. Staffing

Likely to be a need to recruit some additional site management staff, but detail subject to future operating model. All costs integrated into revenue business case modelling.

7. Physical Assets

The existing facilities included in the proposed development are outlined in the presentation.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Ian Jones

Head of Leisure

1. Local Member(s)- Yes, Cllr Jane Tremlett consulted throughout and member of Project Board
2. Community / Town Council – Yes, Pendine Community Council consulted throughout and members of project Board, as well as potential partners in the proposed Joint Management Agreement.
3. Relevant Partners – Local businesses and funding bodies.
4. Staff Side Representatives and other Organisations – Trade Unions updated on scheme at Communities ERG

**EXECUTIVE BOARD PORTFOLIO
HOLDER(S) AWARE/CONSULTED:**

YES

Report presentation summary shared with Cllr Peter Hughes-Griffiths, EBM 1/12/20.

Section 100D Local Government Act, 1972 – Access to Information

List of Background Papers used in the preparation of this report:

Title of Document	Locations that the papers are available for public inspection
Pendine Attractor Development Report- EB approval	Executive Board on 13 March 2017