

Community and Regeneration Scrutiny Committee

25th February 2021

Corporate Strategy 2018/23 - Update April 2021

To update the Corporate Strategy and Well-being Objectives relevant to this Scrutiny Committee.

To consider and comment on the following issues:

The adjustment to the Corporate Strategy and Well-being Objectives adopted in June 2018 to reflect developing priorities and the impact of the Coronavirus COVID-19 Pandemic, Brexit and climate change

Reasons:

- It is good practice to ensure our Corporate Strategy is up to date to ensure resources are allocated to priorities.
- Legally we must publish our Improvement Objectives annually under both the Local Government (Wales Measure 2009) and The Well-being of Future Generations Act.

To be referred to the Executive Board / Council for decision

Executive Board: YES (22 March) / County Council: YES (14 April)

EXECUTIVE BOARD MEMBER PORTFOLIO HOLDER:-

Corporate Overview:

Cllr. Mair Stephens (Deputy Leader) / Cllr. Cefin Campbell (Communities and Rural Affairs)

Well-Being Objective Portfolio Holders:

- Cllr. Emlyn Dole (Leader)
- Cllr. Linda Evans (Housing)
- Cllr. Peter Hughes- Griffiths (Culture, Sport and Tourism)

Directorates:

Chief Executive /
Communities

Names of Heads of Service:

Jason Jones

Ian Jones

Jonathan Morgan

Report Author:

Rob James

Silvana Sauro

Designations:

Head of Regeneration

Head of Leisure

Head of Homes & Safer
Communities

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1. The following sections within the document are **relevant to Community & Regeneration Scrutiny**:
 - Introduction
 - WBO 2 Help children live healthy lifestyles (Childhood Obesity)
 - WBO 5. Creating more jobs and growth throughout the county
 - WBO 6. Increase the availability of rented and affordable homes
 - WBO 7. Help people live healthy lives (tackling risky behaviour and obesity)
 - WBO 12. Promoting Welsh language **and culture**
 - Appendices

2. **Statutory requirements.** The Corporate Strategy published in June 2018 consolidated statutory planning obligations and brought together a duty to publish Improvement Objectives and Well-being Objectives. By updating the Corporate Strategy, we meet our duty to:
 - publish our Improvement Objectives by the 30th June
 - review our Well-being Objectives to ensure they are still valid and current.

3. **Good Practice.** Its good practice to ensure that our Corporate Strategy and Well-being Objectives are kept up to date.

What has changed

4. **Mergers.** Previously we had 15 Well-being Objectives and we have taken the opportunity to merge some to reduce the number to 13.

Old		New	
WbO#	Well-being Objectives 2018-21	New WbO number	<i>Mergers</i> <i>Well-being Objectives Merged for 2021-22</i>
3	Support and improve progress and achievement for all learners	3	Support and improve progress, achievement, and outcomes for all learners
4	Reduce the number of young adults that are Not in Education, Employment or Training (NEET)		

10	Support the growing numbers of older people to maintain dignity and independence in their later years	9	Support older people to age well and maintain dignity and independence in their later years
11	A Council wide approach to supporting Ageing Well in Carmarthenshire		

5. **Specific focus for 2021/22.** These priorities will be embedded in the relevant Well-being Objectives.

- Tackling poverty
- Community/social cohesion
- Tackling inequality
- Support for small business as part of wider economic recovery
- Local housing crisis
- Children and young people's welfare and achievement
- Bilingual county
- Net zero carbon
- Rural regeneration
- Delivery of Pentre Awel
- Climate change with a particular focus on flooding

6. **Renaming.** To reflect the focus of a well-being objective it has been renamed as below:

WbO#	Well-being Objective 2018-21	New WbO number	Re-titled for 2021-22
9	Supporting good connections with friends and family and safer communities.	8	Supporting Community Cohesion and Resilience

7. We will be consulting on the Well-being Objectives as part of budgetary consultation.

8. Department and Service business plans will be aligned to support the delivery of the Corporate Strategy and Well-being Objectives. Key actions and targets will be identified, and their delivery monitored quarterly

DETAILED REPORT ATTACHED?

YES

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: **Jason Jones Head of Regeneration**

Ian Jones Head of Leisure

Jonathan Morgan Head of Homes & Safer Communities

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
YES	YES	YES	YES	YES	YES	YES

1. Policy, Crime & Disorder and Equalities

Our key strategic policies are addressed throughout our Well-being Objectives

Crime and disorder are identified and addressed through the *Well-being Objective 8*:

Equality implications are addressed within the Well-being Objective 13: Better Governance and Use of Resources

2. Legal

The law states that:-

- a) We must carry out sustainable development, improving the economic, social, environmental and cultural well-being of Wales. The sustainable development principle is

'... the public body must act in a manner which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs.'
- b) We must demonstrate 5 ways of working:

Long term, integrated, involving, collaborative and preventative
- c) We must work towards achieving all of the 7 national well-being goals in the Act. Together they provide a shared vision for public bodies to work towards.
 1. A prosperous Wales
 2. A resilient Wales
 3. A healthier Wales
 4. A more equal Wales
 5. A Wales of cohesive communities
 6. A Wales of vibrant culture and thriving Welsh Language
 7. A globally responsible Wales

3. Finance

We need to continue to strengthen the links between Strategic and Financial Planning. The Act requires the publication of a statement detailing how a public body proposes to ensure that resources are allocated annually for the purpose of taking such steps to meet the well-being objectives. Para 53 SPSF 1

4. ICT

ICT implications are being taken forward within our Digital Transformation Strategy and feature within the *Well-being Objective 13*

5. Risk Management Issues

Our key strategic risks are identified and addressed within Service Business Plans that underpin our Well-being Objectives

6. Physical Assets

The key strategic Asset Management Plan incorporates our Well-being Objectives, Capital prioritisation takes into account the Objectives.

7. Staffing Implications

People Management Strategy issues are identified in Well-being Objective 13

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: **Jason Jones Head of Regeneration**

Ian Jones Head of Leisure

Jonathan Morgan Head of Homes & Safer Communities

1. Scrutiny Committee

Scrutiny Committee	Date	Outcomes
Community and Regeneration	25 th Feb	
P+R	2 nd March	
Environment and Public Protection	5 th March	
Social Care and Health	11 th March	
Education and Children's Services	17 th March	

2. Local Member(s)

NA

3. Community / Town Council

NA

4. Relevant Partners

NA

5. Staff Side Representatives and other Organisations

NA

**EXECUTIVE BOARD PORTFOLIO
HOLDER(S) AWARE/CONSULTED**

YES

Include any observations here

**Section 100D Local Government Act, 1972 – Access to Information
List of Background Papers used in the preparation of this report:**

THESE ARE DETAILED BELOW

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Well-being of Future Generations (Wales) Act 2015		The Essentials Guide
Shared purpose:shared future Statutory guidance on the Well-being of Future Generations (Wales) Act 2015		SPSF 1 Core guidance SPSF 2 Individual Role (public bodies)
Local Government Measure (2009)		Local Government Measure (2009)
Moving forward in Carmarthenshire: the next 5 years		Moving forward in Carmarthenshire: the next 5 years
Corporate Risk Register		Risk-with score 16+ (October 2020)
Budget Consultation on Well-being Objectives		Consultation Top 5
Community Impact Assessment -Coronavirus Covid-19 September 2020		Link
The Auditor General for Wales - 4 challenges to public sector 2020-25		Audit Wales
Future Generations Commissioner Post COVID-19 – 5 recommendations to public bodies		Post COVID-19 –5 recommendations
8 Welsh Government Reconstruction Priorities		Full document