

# CABINET MEMBER DECISIONS MEETING FOR THE LEADER

17<sup>TH</sup> FEBRUARY 2022

<b>Cabinet Member:</b>	<b>Portfolio:</b>	
<b>Cllr. Emlyn Dole</b>	<b>Leader</b>	
<b>LLWYDDO’N LLEOL BURSARY PROGRAMME</b>		
<b>Purpose:</b> To consider and approve the following proposals:		
<ul style="list-style-type: none"><li>- to approve the establishment of an initiative that will encourage and stimulate the creation of new businesses or those trading less than 12 months who demonstrate a prominent focus on the Welsh language.</li><li>- Delegated authority for approval to Jason Jones, Head of Regeneration due to limited delivery timescale.</li></ul>		
<b>Recommendations / key decisions required:</b> Approve the delivery of Llwyddo’n Lleol		
<b>Reasons:</b> To support the delivery of the Authority’s Recovery Plan, this project will support business creation, creation of new jobs or safeguarding of existing ones. Another aim is to focus on encouraging the development and promoting the economic and wider benefits of using the Welsh language within businesses.		
Directorate Name of Head of Service: Jason Jones	Designation Head of Regeneration	Tel No. 01267 224124
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**Declaration of Personal Interest (if any):** None

**Dispensation Granted to Make Decision (if any):** N/A

## DECISION MADE:

Signed: \_\_\_\_\_ DATE: \_\_\_\_\_  
EXECUTIVE BOARD MEMBER

**The following section will be completed by the Democratic Services Officer in attendance at the meeting**

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

**EXECUTIVE SUMMARY**  
**CABINET MEMBER DECISIONS MEETING FOR THE LEADER**  
17<sup>th</sup> February 2022

**LLWYDDO’N LLEOL BURSARY FUND**

**1. BRIEF SUMMARY OF PURPOSE OF REPORT.**

Funded by Welsh Government, the aim of Llwyddo’n Lleol is to encourage and stimulate the establishment of businesses and community enterprises that demonstrate a prominent focus on the Welsh language. The project will help create new jobs in the County whilst also helping to raise the profile of the Welsh language and creating a sense of place. The project will be delivered across the whole of Carmarthenshire.

**Proposed Eligibility Criteria**

A bursary of up to £2,000 or 80% of total project costs, whichever is the lesser amount, will be made available for prestart businesses or existing SME businesses trading for less than 12 months, where their business concept has a strong Welsh or bilingual focus.

Whilst the project will primarily focus on 18–30-year-olds, applications from other prestart businesses will be considered.

All applicants will be required to create/safeguard jobs.

All applicants will be signposted to Business Wales and/or Focus Enterprise Hub to receive business advice and guidance in developing their business concept.

The Fund will operate as a third-party grant offer for new businesses to access support for eligible revenue expenditure.

Budget of 34,000 has been secured for the Llwyddo’n Lleol programme with an element of funding ringfenced for marketing and support.

**Project Outputs**

Anticipated outputs for the project are as follows:

- No of businesses created – 10
- Jobs created/safeguarded – 10
- No of businesses receiving assistance in using Welsh Language – 10

**Application Process**

The fund will be administered as follows:

- A single stage application process, to include business plan and 12-month cash-flow forecast
- Officers to review applications to ensure adherence to programme guidelines and eligibility
- Delegated authority for approval to Jason Jones, Head of Regeneration, due to limited delivery timescale

DETAILED REPORT ATTACHED?

NO

# IMPLICATIONS

**I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :**

Signed: **Jason Jones** **Head of Regeneration**

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>

**1. Policy**

All applicants will be required to provide a copy of their Welsh Language Policy as part of the application process.

**2. Legal**

The terms and conditions of grant that will be issued to applicants to be approved by Steve P Murphy, CCC legal. Currently awaiting Welsh Government offer letter.

**3. Finance**

A total budget of £24,000 (Revenue) is made available via Welsh Government for third party grant activity. Awaiting confirmation of the grant offer letter.

# CONSULTATIONS

**I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below**

Signed: **Jason Jones** **Head of Regeneration**

- 1. Scrutiny Committee N/A**
- 2. Local Member(s) N/A**
- 3. Community / Town Council N/A**
- 4. Relevant Partners N/A**
- 5. Staff Side Representatives and other Organisations N/A**

**Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:**

Welsh Government grant offer letter