

**COMMUNITIES, HOMES & REGENERATION  
SCRUTINY COMMITTEE  
16<sup>th</sup> NOVEMBER 2022**

**SUBJECT :  
LEISURE, CULTURE AND OUTDOOR RECREATION STRATEGY -  
CONSULTATION**

**Purpose:**

To consult on the content of a new 10-year Leisure, Culture and Outdoor Recreation Strategy for the County

**THE SCRUTINY COMMITTEE IS ASKED TO:-**

- To note the consultation undertaken to date and planned
- To note the timeline for completing the document
- To receive feedback on the draft document

**Reasons**

- To help inform the final document and to ensure relevant stakeholders are engaged in helping to shape the long-term strategic direction of the service.
- To ensure the document is aligned with national and corporate strategic policies

**CABINET MEMBER PORTFOLIO HOLDER:-**

Cllr Gareth John, Regeneration, Leisure, and Tourism

**Directorate:**

Communities

**Name of Head of  
Service/Report Author:**

Ian Jones

**Designation:**

Head of Leisure

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**EXECUTIVE SUMMARY**  
**COMMUNITIES, HOMES & REGENERATION**  
**SCRUTINY COMMITTEE**  
**16TH NOVEMBER 2022**

**LEISURE, CULTURE AND OUTDOOR RECREATION STRATEGY -  
CONSULTATION**

SUMMARY & PURPOSE OF REPORT.

With a new term of administration for the County Council, services recovering from the effects of the Covid-19 pandemic, and the emerging cost of living crisis, it is an opportune time to review the long-term strategic direction of the Leisure, Culture and Outdoor Recreation service.

A draft strategy document has been developed building on existing insights and initial internal consultation which began at the tail end of the previous administration. This draft document provides a framework for further input and comment from key stakeholders to shape a final Leisure, Culture and Outdoor Recreation Strategy for the next 10 years, that aligns with current and emerging strategic policies.

The strategy sets out to answer three basic questions:

- Where have we come from?
- Where are we now?
- Where are we going?

The purpose of this document is to consult further with members, the public, and key stakeholders to agree a final strategic plan by December 2022.

Consultation Questions

The following questions may be helpful for consultees to consider, alongside the draft strategy document:

**Purpose of service**

- What do you see as the core purpose for the Leisure, Outdoor Recreation and Culture services?

**Looking Back**

- Where has the Leisure, Outdoor Recreation and Culture service had the greatest impact over the past 5 years?

## Corporate Direction

- In the context of the County Council's current Well Being Objectives and corporate priorities, what should be the key priorities for the Leisure, Outdoor Recreation and Culture services over the next 10 years?
  - bringing communities together?
  - improving the health and well-being of our County?
  - supporting education in Carmarthenshire?
  - contributing to the economic growth and prosperity of the County?
  - addressing inequality?
  - contribute to a Wales of thriving culture?
  - achieve a net zero carbon position by 2030?
- What do you anticipate being the likely future support requirements? Would you like to see more or less of a focus on certain areas?

## Strategic Delivery

- Do you think that access to leisure provision is fair and equitable across the County?
  - Are there any areas of the County where there is a need to develop leisure, cultural or outdoor recreation facilities or services?
- Do you feel there is sufficient financial resource available to Leisure to effectively contribute and add value to the delivery of the corporate priorities of the County and the needs and aspirations of residents?
  - If there was additional financial resource available, are there any aspects of the service where you would wish to see investment?

## The Future

- What role should technology play in delivering the Leisure Culture and Outdoor Recreation services of the future?
- What would you consider to be the primary risks facing the Leisure, Culture and Outdoor Recreation service over the next 10 years?
- What does success look like for the Leisure, Culture and Outdoor Recreation service in 10 years' time?

**DETAILED REPORT ATTACHED?**

**YES (Presentation slides for consultation)**

# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: *Ian Jones*

Head of Leisure

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
<b>YES</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>YES</b>

### 1. Policy, Crime and Disorder

The purpose of this document is to align with national, corporate, and key stakeholder objectives to deliver an integrated Leisure, Culture and Outdoor Recreation Strategy for Carmarthenshire for the next 10 years.

Integrated impact assessments will form part of this work, including those focussed on changes to specific service direction as a result of the final strategy.

### 3. Finance

The draft strategy outlines a vision, an ambition, and an intent for the service, recognising that no additional resource above that existing revenue and capital budgets are committed. The reference to future investment would be subject to separate funding bids, and / or may be delivered via external resources, or possibly using invest to save principles.

### 7. Physical Assets

The draft strategy recognises the importance of developing a service asset management plan aligned with the corporate asset management plan for the authority.

**CABINET MEMBER PORTFOLIO HOLDER(S) AWARE/CONSULTED**

YES

Cllr Gareth John will continue to input throughout this process.

Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:

THESE ARE DETAILED BELOW

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Leisure Strategy 2008-13		Leisure Service online files