

Cyngor
1st March 2023

Carmarthenshire County Council
Corporate Strategy 2022-27

Purpose: The Corporate Strategy sets the strategic direction for the Council.

Cabinet Recommendation:

1. To approve the Corporate Strategy 2022-27.

Reasons:

- Under the requirements of the Well-being of Future Generations Act we must set and publish Well-being Objectives for the Council that maximise our contribution to the 7 National Well-being Goals.

Cabinet Decision Required YES

Council Decision Required YES

CABINET MEMBER PORTFOLIO HOLDER: Cllr. Darren Price, Leader

Directorate: Chief Executive

Designations:

Tel:

Name of Head of Service:

Head of ICT & Corporate
Policy

Email addresses:

Noelwyn Daniel

NDaniel@carmarthenshire.gov.uk

Report Author:

Gwyneth Ayers

Corporate Policy,
Performance &
Partnership Manager

GAyers@carmarthenshire.gov.uk

EXECUTIVE SUMMARY

Carmarthenshire County Council Corporate Strategy 2022-27

The Council's Corporate Strategy, which includes the Council's well-being objectives, sets the direction of travel and priorities for the organisation over the period of the current administration. The Strategy provides the framework for delivering on the Cabinet's vision and commitments during that period.

This new Corporate Strategy will focus on a smaller number of population-based objectives whilst identifying the thematic priorities, service priorities and core business enablers that the Council will aim to make progress on during this period. This approach has been developed following consideration of feedback from Engagement & Assurance sessions held with departmental teams during the 2021-22 business planning process, feedback from stakeholders including residents, staff, businesses and trade unions as well as findings of the PSB well-being assessment.

Our new proposed Council well-being objectives are as follows:

1. Enabling our children and young people to have the best possible start in life (**Start Well**)
2. Enabling our residents to live and age well (**Live & Age Well**)
3. Enabling our communities and environment to be healthy, safe and prosperous (**Prosperous Communities**)
4. To further modernise and develop as a resilient and efficient Council (**Our Council**).

At the heart of this approach is integration and collaboration across the Council and with our stakeholders, and our focus going forward will be on:

Developing Carmarthenshire Together: One Council; One Vision; One Voice

Within this Strategy we have identified a series of thematic and service priorities that are aligned to our well-being objectives. Detailed delivery plans (at a divisional level for the 2023-24 business planning cycle) will outline actions to be taken for each well-being objective and thematic/service priority with clear measures to monitor progress against the overall well-being objective through a corporate data suite. These delivery plans will be reviewed annually (as part of business planning cycle) and monitored quarterly as part of current performance monitoring arrangements.

DETAILED REPORT ATTACHED?

YES
Corporate Strategy 2002-27

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: Noelwyn Daniel, Head of ICT & Corporate Policy

| Policy, Crime & Disorder and Equalities | Legal | Finance | ICT | Risk Management Issues | Staffing Implications | Physical Assets |
|---|-------------|-------------|-------------|------------------------|-----------------------|-----------------|
| YES | NONE | NONE | NONE | NONE | NONE | NONE |

1. Policy, Crime & Disorder and Equalities

Well-being of Future Generations (Wales) Act 2015

| | |
|--|---|
| To comply with the Well-being of Future Generations (WbFG) Act 2015, we must (in carrying out sustainable development): | |
| <ul style="list-style-type: none"> Set and publish well-being objectives Take all reasonable steps to meet those objectives Publish a statement about well-being objectives | Corporate Strategy will fulfil these duties |
| <ul style="list-style-type: none"> Publish an annual report of progress | Annual Report will fulfil this duty |

Only when a public body can demonstrate it has taken into account the sustainable development principle in the setting, taking steps and meeting of its well-being objectives will it be compliant with the Act. Public bodies may take other matters into account when making their decisions, but in order to comply with the Act they must take into account the 5 ways of working (long-term; integration; involvement; collaboration; prevention).

Local Government and Elections Act (Wales) 2021

The Local Government and Elections Wales Act 2021 provides for the establishment of a new and reformed legislative framework for local government elections, democracy, governance and performance. It replaces the Local Government Measure 2009.

The Act requires that a Council must produce a self-assessment report in respect of each financial year. The report must set out its conclusions on the extent to which it met the performance requirements during that financial year, and any actions it intends to take, or has already taken, to increase the extent to which it is meeting the performance requirements

The performance requirements are the extent to which:

- we are exercising our functions effectively.
- we are using our resources economically, efficiently and effectively.
- our governance is effective for securing the above.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Noelwyn Daniel, Head of ICT & Corporate Policy

(Please specify the outcomes of consultations undertaken where they arise against the following headings)

| | |
|---|---------------------------------------|
| 1. Scrutiny Committee request for pre-determination Specific member development session held to seek feedback on draft Strategy. If yes include the following information: - | YES |
| Scrutiny Committee | All member development session |
| Date the report was considered:- | 27 January 2023 |
| Scrutiny Committee Outcome/Recommendations:- Feedback from the member development session which has been reflected in the final draft of the Strategy: <ul style="list-style-type: none">• Need to ensure all well-being objectives, thematic and service priorities take account of the key areas of decarbonisation, climate and nature emergencies, Welsh language and equalities.• Need to ensure feedback to stakeholders on involvement and consultation outcomes.• Need to ensure community safety and cohesion thematic priority also includes focus on community resilience. | |

2. Local Member(s)

Councillors have been engaged on the development of the new Corporate Strategy through member sessions and through the residents' survey where feedback on Council priorities was sought.

3. Community / Town Council

Councils will have received information about the residents' survey where feedback on Council priorities was sought.

4. Relevant Partners

Findings of the PSB well-being assessment have been considered in the development of the Council Corporate Strategy.

5. Staff Side Representatives and other Organisations

Staff have been engaged on Council priorities through the staff survey undertaken.

| | |
|--|---|
| CABINET MEMBER PORTFOLIO HOLDER(S) AWARE/CONSULTED YES | Cllr. Darren Price supportive of the approach and links with the Cabinet Vision Statement |
|--|---|

Section 100D Local Government Act, 1972 – Access to Information
List of Background Papers used in the preparation of this report:
THESE ARE DETAILED BELOW

| Title of Document | File Ref No. | Locations that the papers are available for public inspection |
|---|--------------|---|
| Well-being of Future Generations Act | | Cymraeg: Deddf Llesiant Cenedlaethau'r Dyfodol (Cymru) 2015: yr hanfodion [HTML] LLYW.CYMRU English: https://gov.wales/well-being-future-generations-act-essentials-html |