

# Communities, Homes and Regeneration Scrutiny Committee

Date 15<sup>th</sup> May 2023

## Subject: Burry Port Placemaking Plan

### Purpose:

To provide Scrutiny Committee with an overview of the Burry Port Placemaking Plan prior to the report being considered by Cabinet.

### THE SCRUTINY COMMITTEE IS ASKED TO:-

Consider the information contained in the report and provide comments prior to the report's consideration by Cabinet.

### Reason(s)

To enable Scrutiny committee to review the plan prior to consideration by Cabinet.

### CABINET MEMBER PORTFOLIO HOLDER:-

Councillor Gareth John: Cabinet Member for Regeneration, Leisure, Culture and Tourism

#### Directorate

Name of Head of Service: Jason Jones

Designations: Head of Regeneration

Tel Nos.

E Mail Addresses:

[jajones@cararthenshire.gov.uk](mailto:jajones@cararthenshire.gov.uk)

Report Author: Tessa Peregrine

Economic Development Area Manager

[Tperegrine@cararthenshire.gov.uk](mailto:Tperegrine@cararthenshire.gov.uk)

# EXECUTIVE SUMMARY

## Burry Port Placemaking Plan

### SUMMARY OF PURPOSE OF REPORT.

To complement the Ten Towns Growth Plans and Covid-19 recovery masterplans for the Primary towns, Carmarthenshire County Council have developed a Placemaking Plan for Burry Port. The report is appended for information and consideration.

Burry Port is part of the 14 Town initiative, which supports the growth and resilience of towns across the County. The publication of the Placemaking Plan for Burry Port will bring it in line with the other towns within the initiative.

The plan has been developed with key stakeholders in the area to identify opportunities which aligned the recovery proposals for the town centre with the regeneration aspirations of the harbourside area, to ensure Burry Port maximises the impact of planned regeneration activity in the local area. The themes that emerged from the plan will guide and support future funding applications.

The aim of the Placemaking Plan is to:

- Grow existing business
- Maximise job creation
- Support the development of a knowledge economy
- Developing distinctiveness of the area
- Identify current and future role of service provision in the community
- Support opportunities for sustainable energy provision
- Establish sustainable income generation for future growth
- Increase resilience, sustainability and future growth of the town and surrounding feeder communities

Projects will be delivered in partnership with key stakeholders and is dependent on securing resources to deliver projects. We will therefore seek to find funding opportunities where available to assist in project delivery.

### Stakeholder engagement

When producing the Placemaking Plan, face to face meeting were held, and virtual engagement sessions with key stakeholders within the community, these included:

- Friends of Burry Port Harbour
- The Marine Group
- Pembrey and Burry Port Town Council
- Local Members
- RNLI
- Local businesses

Their input into the sessions helped identify Placemaking Project Opportunities in the area which would help deliver regeneration aspirations in Burry Port.

### **Next Steps**

The Placemaking Plan will be considered at Cabinet on the 19<sup>th</sup> June 2023. If the plan is endorsed at Cabinet, we will convene a meeting of key stakeholders in Burry Port to present the final plan and seek to form a group to take the plan forward. We will endeavor to dovetail this work with the Shared Prosperity Fund, Tackling Towns Project under the Place Anchor.

<b>DETAILED REPORT ATTACHED ?</b>	<b>YES</b>
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# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Jason Jones

Head of Regeneration

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
<b>YES /</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>

## Policy, Crime & Disorder and Equalities

The Placemaking Plan for Burry Port considers our existing strategies and plans including the Economic Recovery and Delivery Plan. The proposals are also aligned to the 7 Well-being goals and the 5 ways of working of the Well-being of Future Generations Act and considers the Socio-Economic Duty of Carmarthenshire County Council.

## Finance

Projects taken forward through the Placemaking Plan will need to access relevant funding streams to realise the schemes. We will work with key stakeholders to identify and secure funding where possible. Some funding has been secured via the Shared Prosperity Fund to enable delivery of some projects in the town. Finance is also secured for a staff resource to assist in project delivery and is fully funded through the shared prosperity fund.

## Staffing Implications

Support will be provided by the Economic Development team to engage with Stakeholders. A Shared Prosperity Fund Officer will be appointed to assist in delivering some of the projects within the Placemaking Plan via Tackling Towns.

**CABINET MEMBER PORTFOLIO  
HOLDER(S) AWARE/CONSULTED  
YES**

**Include any observations here  
Report Noted**

**Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:**

**THESE ARE DETAILED BELOW**

<b>Title of Document</b>	<b>File Ref No.</b>	<b>Locations that the papers are available for public inspection</b>
<b>Burry Port Placemaking Plan</b>	<b>To be completed</b>	<b>Appended to the report</b>