

Deep Dive Review – Is Dyfed-Powys Police effectively managing perpetrators of stalking and harassment?

Publication and comms approach

- The Police and Crime Commissioner's [press release](#) was circulated to media contacts on Wednesday 20 September.
- It was circulated *under embargo* until midday on Monday 25 September when the report, a one-page summary document, the [Police and Crime Commissioner's video](#), and the Force's response, were all published on the Police and Crime Commissioner's [website](#).
- Releasing information *under embargo* was a new approach trialled by the Head of Engagement and Communication to give media outlets an opportunity to create a news package themselves on the Deep Dive Review. For example, to undertake research themselves into stalking and harassment data and statistics, or to record interviews in advance with victims and experts in the field.
- One request for an interview with the Police and Crime Commissioner was received on the Friday afternoon prior to the report's publication.
- Once the report was published on Monday 25 September, social media posts and video clips were also published.