

**CABINET**  
**13<sup>TH</sup> NOVEMBER, 2023**

**LEISURE, CULTURE, AND OUTDOOR RECREATION STRATEGY**

**Purpose:**

To present a new 10-year Leisure, Culture and Outdoor Recreation Strategy for Carmarthenshire.

**Recommendations/key decisions required:**

To agree the final 10-year Leisure, Culture and Outdoor Recreation Strategy.

**Reasons:**

To provide strategic direction for the service moving forward, noting:

- the consultation undertaken to date via members, stakeholders, and the public
- that the final document is also aligned with national and corporate strategic policies

**Cabinet Decision Required:** YES – 13<sup>th</sup> November, 2023

**Council Decision Required:** NO

**CABINET MEMBER PORTFOLIO HOLDER:-**

Cllr Hazel Evans, Regeneration, Leisure, Culture and Tourism

**Directorate:** Communities

**Designation:**

**Tel:** 01267 228309

**Name of Head of Service/Report Author:**

Head of Leisure

**Email address:**

Ian Jones

IJones@sirgar.gov.uk

# EXECUTIVE SUMMARY

## LEISURE, CULTURE, AND OUTDOOR RECREATION STRATEGY

### PURPOSE OF REPORT

The strategy document has been developed building on insights and consultation with members, key stakeholders, and the public through an online consultation exercise. This document provides a framework for the service to deliver the strategically aligned Leisure, Culture, and Outdoor Recreation Strategy for the next 10 years.

The strategy answers three basic questions:

- Where has the service come from?
- Where is it now?
- Where is it going?

### EXECUTIVE SUMMARY

**Purpose of service:** Leisure, Culture and Outdoor Recreational services help create places where people want to live, work and visit. They play a vital part in public health and well-being whilst developing cultural identity and community cohesion.

#### **The service Strategy aims to:**

- Ensure we become a more integrated and integral service, fundamental to delivering on corporate and national outcomes;
- Ensure everybody has access to Leisure, Cultural and Outdoor Recreation services;
- Ensure every child is on a path to an active, healthy, engaged life;
- Get more people engaged in thriving, caring, active communities;
- Develop a stronger Carmarthenshire Cultural identity;
- Create a healthier Carmarthenshire;
- Make Carmarthenshire a better place to live, work and visit;
- Ensure people look after and make better use of our outdoor environment;
- Make the service more efficient and cost effective, allowing for pro-active re-investment in people's health and well-being;
- Support a stronger, more prosperous, self-sustaining economy.

**DETAILED REPORT ATTACHED?**

**YES (Presentation slides)**

# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: *Ian Jones*

Head of Leisure

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
<b>YES</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>YES</b>

## 1. Policy, Crime and Disorder

The purpose of this document is to align with national, corporate, and key stakeholder objectives to deliver an integrated Leisure, Culture, and Outdoor Recreation Strategy for Carmarthenshire for the next 10 years.

Integrated impact assessments form part of this work, including those focussed on changes to specific service direction for the final strategy.

## 3. Finance

The strategy outlines a vision, an ambition, and an intent for the service, recognising that no additional resource above existing revenue and capital budgets are committed. The reference to future investment would be subject to separate funding bids, and / or may be delivered via external resources, or possibly using invest to save principles.

## 7. Physical Assets

The strategy recognises the importance of developing a service asset management plan aligned with the corporate asset management plan for the authority.

# CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: *Ian Jones*

Head of Leisure

## 1. Scrutiny Committee request for pre-determination

YES

If yes include the following information: -

Scrutiny Committee

Communities, Homes & Regeneration

Date the report was considered:-

16<sup>th</sup> November, 2022

28<sup>th</sup> September, 2023

### Scrutiny Committee Outcome/Recommendations:-

#### 16<sup>th</sup> November, 2022

UNANIMOUSLY RESOLVED that the 10 year Leisure, Culture and Outdoor Recreation Strategy be endorsed.

#### 28<sup>th</sup> September, 2023

UNANIMOUSLY RESOLVED to recommend to Cabinet that the Leisure, Culture and Outdoor Recreation Strategy be adopted.

## 2. Local Member(s)

Via public consultation held during Summer 2023

## 3. Community / Town Council

Via public consultation held during Summer 2023

## 4. Relevant Partners

Various stakeholders engaged e.g. SportWales; Arts Council for Wales

## 5. Staff Side Representatives and other Organisations

N/A

**CABINET MEMBER PORTFOLIO  
HOLDER(S) AWARE/CONSULTED**

YES

Cllr Hazel Evans

Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:

THESE ARE DETAILED BELOW

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Leisure Strategy 2008-13		Leisure Service online files