

Ten Towns Scrutiny Report – Annex A
Update – October 2024

Llandeilo		
Fund	Details	Level of investment
Ten Towns Capital project	A brand new pump track has been developed in Llandeilo following on from support from both 10 towns funds and Sports Wales. The track has been complete since early spring although the official launch was on the 2 nd August. The response so far has been extremely positive with visitors travelling from all over to visit this new attraction in Llandeilo. To support the development of the project, an area of the land at Parc le Conquet was developed into a parking area.	Total cost £121,959.50 Grant Awarded CCC £84,959.50 Grant Awarded Sports Wales £37,000
Ten Towns Revenue project	Llandeilo Town Council have commissioned Blwm Marketing to create a marketing plan for Llandeilo, with the aim of increasing footfall in the town, particularly targeting local residents, visitors who stay overnight and visitors who spend time and money in their businesses.	Grant Awarded SPF £20,000
Ten Towns Circular Economy Fund	Llandeilo permaculture group have been awarded support to develop their established group further by creating products made from waste material to support healthcare services users.	Grant Awarded SPF £1951.00
Ten Towns Revitalising Rural Town Centres	Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages. A total of 20 high street premises has been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town. Dot Clothing, 115 Rhosmaen St, Llandeilo, SA19 6EN Heavenly, London House, Llandeilo, Mari Thomas, 113 Rhosmaen St, Llandeilo, Red Cross, 119 Rhosmaen St, Llandeilo, SA19 6EN 64 Rhosmaen St, The Little Welsh Dresser, Llandeilo SA19 6EN Sian's Emporium 101ab and 101c Rhosmaen St, Llandeilo, SA19 6HA 4 Market St, Llandeilo SA19 6AH Debs Wool Shop - 99 Rhosmaen Street, Llandeilo, SA19 6HA 66 Rhosmaen Street, Llandeilo, SA19 6EN Caffi Gwili, 89 Rhosmaen Street, Llandeilo, SA19 6HD 2 King Street, Llandeilo, SA19 6AA Unit B, 133 Rhosmaen Street, Llandeilo, SA19 6EN Eve's Toy Shop, 1A King Street, Llandeilo, Carms, SA19 6AA 68, Rhosmaen Street, Llandeilo Chess Menswear 3 Carmarthen St, Llandeilo SA19 6AE Talkworks Training & Development Ltd. Trading as Artlove Crescent Road, Castle Courtyard Rear 113 Rhosmaen Street Llandeilo Clee Tompkinson Francis, 111 Rhosmaen St, Llandeilo	Total investment £58,374.26 Grant Awarded SPF £33,053.62 Private sector investment £25,320.64

Ten Towns Events Fund	Llandeilo has successfully established itself as a town full of festivals which organises a wide range of events that support the town's visitor economy throughout the calendar year. 3 applications were approved for funding to support the development of new events to be held in the town whilst also existing events being supported to develop new elements.	Total Investment £14,850 Grant awarded SPF £8000 Match funding £6850
	Menter Dinefwr have been supported to hold a new event to add to the Llandeilo calendar which will take place in October. Gwyl Helo Hanes, will specifically target the family audience with an event to be based all around the town focusing on Llandeilo's rich heritage.	Grant Award SPF £4000 Match funding £1750
	Llandeilo Lit Fest took place in April, with funding secured to support the development of a new Kid's Fest that specifically targeted a younger audience.	Grant Award SPF £2000 Match funding £3800
	Llandeilo Pride were also supported to expand the event that took place on 15 June to include a bigger town centre presence.	Grant Award SPF £2000 Match funding £1300
Ten Towns Tackling Towns	To support the existing town centre events which have proven successful in the town as well as allow more to be develop, the upper area of the Crescent car park will be refreshed to include the introduction of electric sockets to allow businesses utilise the space for town centre events. Business owners have been asked to provide input on elements that they would like to see supported in the town.	In progress £1 million secured across Ten towns SPF
Ten Towns Meanwhile Spaces	A vacant commercial premises in Llandeilo will soon be open due to support from the Ten towns programme. The Means in Llanelli, have been working with local commercial vacant property owners to allow short term lets opportunities from independent businesses. The aim of this project is supporting businesses in getting on the high street which may in turn led to long term occupancy. Papercraft by Jessica recently opened its doors located in Rhosmaen Street. Jessica Anne Papercraft opened its door on August 2 in Rhosmaen Street following securing the space through the initiative. The aim of the project is to provide opportunities for small businesses to test trade on the high street with a view of providing a positive experience for future longer-term arrangements as well as filling empty high street spaces.	Total Contract value £63,000
ARFOR	Cegin Diod opened in Llandeilo Market Hall as cafe eatery in the newly developed employment and event space in the heart of the town. Supported by Arfor, the business was able to focus on Welsh language marketing and event creation from their new business space as well as capital equipment to support the new business. The business will create 6 jobs.	Total Investment £46,859.96 Grant Awarded ARFOR £32,801.97 Match funding £14,057.99
Town Centre Loan	Khan Dental Care is an established business and have already got a dental practice in Swansea that has been running for the past 4 years. The is rented to Dr Khan T/A Russell Street Dental Care. This loan application is for a new premises - Khan Dental care that has recently been awarded a contract to provide NHS dental services within the Llandeilo area. The project is proposing to create a state-of-the-art dental practice providing NHS and private dental services for the Llandeilo area and the surrounding areas providing services for over 5000 patients and creating new jobs.	To be considered by Cabinet Member at next meeting 23 Sept 2024 Total investment £680,860 Loan amount request

		£510,645 Private Sector Investment £170,215
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Llandovery

Fund	Details	Level of investment
Ten Towns Capital project	<p>The priority for Llandovery was a number of enhancements to support the town's visitor economy. The following projects formed part of the project in Llandovery with some having completed before the Urdd Eisteddfod visited the town in May 2023</p> <ul style="list-style-type: none"> • Enhancements to the castle to allow for better vantage point access • Tourism interpretation boards design by local school children to instil sense of place • Branded canopies and accessible street furniture for us in the picturesque Market Square • Digital information screen to be placed in the Car park to share visitor information • Mosaic Mural capturing the town's heritage, culture and history placed on the town's tourist information centre. 	Grant awarded £79,940.65
Ten Towns Revenue Project	<p>Llandovery Town Council secured funding from the Ten Towns revenue fund to support the development of a farmers' market in the town. With a focus on local produce within a 25 mile radius of the town, the Farmers Market has been a huge success and a boost to the town's footfall. Held on the first Saturday of each month over 15 businesses have secured a space at the Market which is held in the picturesque Market Square in the Centre of the town. Feedback from the Market's social media pages has been most encouraging, and the Market not only gives an opportunity for local business but also frequently invites local musicians adding to the character of the events.</p>	Grant awarded £19,970
Ten Towns Circular Economy Fund	<p>Ynni Sir Gâr were awarded funds from the circular economy fund to hold a circular economy awareness raising event in the town.</p>	Grant awarded £2,136
Ten Towns Revitalising Rural Town Centres	<p>Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages. A total of 18 high street premises have been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town.</p> <p>Wonky Weaver, 38 High St, Llandovery, SA20 0DD Caffi Tudor, 6 King's Road, Llandovery, SA20 0DD Llandovery Antiques Centre, Queensway, Llandovery, Carms SA20 OBH Prime Cymru, Mile End House, 9 Broad St, Llandovery, SA20 0AR No 7 Hair Salon, Llandovery, Carmarthenshire, SA20 0AB Replay Vintage, Broad St, Llandovery, SA20 0BX Portland House, 5 Stone Street, Llandovery, SA20 0BX Storage Solutions, 18 Stone Street, Llandovery, Carms, SA20 0JP Books at the Dragons Garden, 9 High Street, Llandovery, SA20 0PU 8 Stone St, Llandovery SA20 0JR 14 Kings Road, Llandovery, SA20 0AW (Carreg law) 5 Stone Street, Llandovery, Carms, SA20 0BX 7 Stone Street, Ynni Sir Gar 10 Stone Street, Llandovery 9 Stone St – Pets Pantry Judy's ice cream 2, Stone Street Llandovery The Old Printing Office, 1 Broad Street Llandovery 3 Broad Street, Llandovery, Carms</p>	Total Investment £48,486.12 Grant Awarded SPF £31,548.80 Private Sector Investment £16,937.32

Ten Towns Tackling Towns	It has been decided that the Ten Towns Tackling Towns fund will be utilised primarily to improve trunk road signage on the gateway entrances to Llandovery, along with refreshing benches or replacing if in a bad state of repair, noticeboards and signs within the town centre.	In progress £1 million secured across Ten towns SPF
Ten Towns Capital Development Fund	Responding to a need highlighted from the team's engagement at a local level, the capital development fund was an opportunity to both create new town centre businesses as well as tackle the issue of vacant commercial high street business. 3 applications have been approved for support in Llandovery which whilst supporting the high street offer and create new businesses, will also create a number of new jobs in the area.	Total Investment £372,620 Grant Awarded SPF £260,834.00 Private Sector Investment £111,786
	23 Stone Street The intended end use of this premise is a barber/hairdresser. Jobs to be created: 1.5 M2 - 40m2 redeveloped	Grant Awarded SPF £35,288
	10 Stone Street The intended end use of this premise is a podiatry clinic Jobs to be created: 1.5 M2 - 48m2 redeveloped	Grant Awarded SPF £50,000
	2 and 4 Garden Lane The intended end use of this premise will a space for multiple businesses to occupy. Positive conversations have already taken place with financial service business. M2 - 121.5m2 redeveloped	Grant Awarded SPF £50,000
Rural Innovation Fund	The purpose of the Rural Innovation Fund is to allow organisations to pilot project that address the challenges that rural areas face.	Total Investment £75,056.00
	Heart of Wales received funding to pilot a town-based event that would look at commissioning local writers and artists to produce and perform in artistic performers that would take place across multiple locations in the town.	Grant Awarded SPF £35,106
	Ynni Sir Gâr were approved to pilot their Bwrlwm project which aims to conceptualise and realise how Llandovery can become a vibrant, resilient and 'green' town - where electricity is generated and used locally. The main outcome of Bwrlwm is to establish an Energy Local Club in the town, linking local renewable energy generators with local users, thereby ensuring a fairer cost for users and generators.	Grant Awarded SPF £39,950
Sustainable Communities	A joint application from Llandovery Rugby Club and WRU was approved which will improve the sports pitch for all weathers with LED floodlighting and spectators viewing. This facility will be used by all sports clubs in the area and will repurpose the existing pitch at Llandovery RFC. It will be used by local schools and volunteering organisations to improve rugby facilities across the area.	Total Investment £679,086 Grant Awarded SPF £175,000

		Private Sector Investment £504,086
	Llandovery Youth and Community Centre continues to be a success and supports many local people of all ages and abilities. To support this provision for the local community, general upgrades and improvements are needed to ensure the centre remains fit for purpose. The organisation was successful in gaining support to allow the Centre to become more sustainable.	Total Investment £78,972.00 Grant Awarded SPF £78,972.00 Private Sector Investment
ARFOR	Golwg Gofal Ltd were supported to develop a new service-based business in Llandovery. A young optometrist was looking for support to develop this new service-based business in Llandovery that could operate bilingually to support the local community. Not only did the support from Arfor create a new business and support new jobs in the area, it also was an opportunity to support the rural high street agenda by aiding a vacant commercial building to be occupied.	Total Investment £25,050 Grant Awarded £17,535.00 Private Sector Investment £7515.00

Kidwelly

Fund	Details	Level of investment
Ten Towns Capital project	The Square in Kidwelly was identified by the town as their key focus for investment from the Ten Towns fund. Newly completed, the square has been re-developed to a high standard, being sympathetic to its surroundings and Kidwelly's heritage. The purpose of the re-developed area was to support the town's successful monthly market which is currently situated at the Glan yr Afon car park area. By creating a more fit for purpose, spacious town square that includes electrical hook up points, the market will have the opportunity to utilise this new space and be more central to the town's high street.	Total investment £306,809 Grant Awarded CCC £75,000 Grant Awarded SPF £100,000 Match funding KTC £131,809
Ten Towns Revenue project	The Kidwelly Growth team agreed to use part of the 10 Towns Revenue fund to commission an engagement study that would show evidence of need for improved active travel links within the town and surrounding area, the aim of this study would be to feed in much needed evidence to move forward with an application for an Active Travel route, connecting Kidwelly, the Carmarthen Bay Holiday and back and later to Ferryside. The economic opportunity that this development would bring to the town could be vast, with the Holiday park attracting many tourist per an	Grant Awarded SPF £10,000
	The Growth team undertook a community consultation to decide how best to use the remainder of the fund. Following the consultation, it was agreed that CETMA would employ a Summer Event Coordinator who would arrange and increase the events offering within Kidwelly under the Caru Cydwli brand.	Grant Awarded SPF £10,000
Ten Towns Circular Economy Fund	Cetma have been supported to further develop their circular economy project that will enhance their offer to the community of Kidwelly through a kitchen and household equipment bank.	Grant Awarded SPF £4,807
Ten Towns Revitalising Rural Town Centres	Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages. A total of 5 high street premises have been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town. Pelican, Bridge Street Mr Josephs Kidwelly Rugby Club, 11 Causway Street, The Former Siloam Chapel - The Chapel Studios, 16 New Street, Kidwelly,	Total Investment £21,596.00 Grant Awarded SPF £13,712.00 Private Sector Investment £7,884.00
Ten Towns Events Fund	Kidwelly is working to improve its reputation as a town for summer festivals. The 10 Towns Event fund was approved for a local arts event celebrating performing arts. It included live music, comedians, DJ's and other local art forms. Performances were held over the Friday, Saturday and Sunday at Capel Sul and extend performances across venues in Kidwelly. These were free, family friendly and inclusive events for locals and visitors to enjoy	Total Investment £9,200 Grant Awarded SPF £4,000 Match funding £5,200

Ten Towns Tackling Towns	<p>The focus for Kidwelly has been to enhance the link between the Castle, which is a tourism hot spot in the area, and the town centre itself. A way finding project is in development to install better directional signage from the castle to the town centre, alongside additional signage to highlight other visitor attractions in the town such as the Canal.</p> <p>Other enhancements to the town;</p> <ul style="list-style-type: none"> • New green roofed bus stop at the Town Square • Cleaning of the former slaughterhouse. • Enhancement to furniture in Glan yr Afon, and Castle footpath. • Installation of banners procured by Kidwelly Town Council. 	Up to £1million secured for works across all Ten towns
Ten Towns Meanwhile Spaces	<p>A vacant commercial premises in Kidwelly will soon be open due to support from the Ten towns programme. The Means in Llanelli, have been working with local commercial vacant property owners to allow short term lets opportunities from independent businesses. The aim of the project is to provide opportunities for small businesses to test trade on the high street with a view of providing a positive experience for future longer-term arrangements as well as filling empty high street spaces.</p> <p>The Gallery space at the Pelican building in the centre of the town will be the location of the new meanwhile space with a local clothing business secured to occupy the space.</p>	Total contract value £63,000
Town Centre Loan	<p>Fruitmedia, 16 New Street Kidwelly has been approved a Town centre loan administered by Carmarthenshire County Council. The focus of the project is the to transform a redundant chapel into a mixed-use space for Fruitmedia and a new charity setup Rest & Create. The vision for the development is to create a creative studio space, a conference facility, and crew and retreat/ holiday accommodation. Additionally, the chapel space will keep some of its original usage as a space for spiritual reflection and creativity. This project aims to contribute to the regeneration of the town centre and support Kidwelly's emerging creative industry</p>	<p>Total investment £168,904 Loan award £126,678 Private Sector Investment £42,229</p>

St Clears

Fund	Details	Level of investment
Ten Towns Capital project	<p>Identified as an anchor building for the town, Y Gat building has been the centre of the Ten towns project in St Clears. Formally known as the West Wales Craft Centre, St Clears town council have taken the management of the building over from the Authority as part of an asset transfer. Already housing key services and micro businesses, the priority was to reconfigure areas of the ground floor to create a fit for purpose space where the gallery was previously, whilst also creating a separate entrance to the café area.</p> <p>To accompany the capital works, equipment to facilitate provision from Y Gat will also be sourced.</p> <p>Digital screens will also be placed outside the Gat, which will include a local business directory and information on provision, services and events that will be held at the building. To support the activity held at Y Gat, the town council are funding a Centre co-ordinator post to engage with the local community.</p> <p>Street Art projects in the high street are also in development, with one mural already completed that has captured the town's history and heritage in a prime location next to the Rebecca Riots square. Acting as a gateway to the town, a further mural will be developed at Pentre Road car park entrance.</p>	<p>Total investment £64,960.00 Grant awarded SPF £64,960.00</p>
Ten Towns Revenue project	<p>There were many aspects to the town's revenue fund application, centred around responses undertaken to local consultation as part of Y gat's development. The following elements were supported;</p> <ul style="list-style-type: none"> • Youth provision • Development of a produce/food market • Rebranding exercise of Y Gat post asset transfer • New digital presence – website creation 	<p>Grant awarded SPF £20,000</p>
Ten Towns Circular Economy Fund	<p>As an application for support was not submitted in St Clears for the circular economy fund, the town will benefit from being a part of the project that the Authority has commissioned that will focus on the creation of a town based art installation using waste products.</p>	
Ten Towns Revitalising Rural Town Centres	<p>Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages.</p> <p>A total of 9 high street premises have been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town.</p> <p>Nonna's Ill Café Italiano, Pentre Road SA33 4AA Corvus Inn, Station Road SA33 4BG 6a Milford house, Corvus Terrace SA33 4LT Evans Pharmacy Pentre Rd, St Clears, Medical Hall Carmarthen SA33 4AA Flat 1/Rebecca House/Pentre Rd, Carmarthen SA33 4LR Bloody Mary's tattoo, 6a Corvus Terrace, Pentre Road, St Clears, SA33 4LT Black Lion, Pentre Road, Saint Clears SA33 4AA Pentre Stores, Pentre Road, St Clears, SA33 4AA</p>	<p>Total Investment £28,502 Grant Awarded £15,269 Private Sector Investment £13,232</p>

Ten Towns Tackling Towns	Pentre Road car park is the main car parking area that serves the town, which also includes access to a well utilised riverside walk and skate park area. The recycling area in the car park has been screened and disability friendly street furniture installed near the riverside walk entrance. The town already has a heritage colour palette being used for its street furniture and lamp post, which is being refreshed as part of the scheme. Outside y Gat will be developed with spaces for benches and tables, screening of the area and café style barriers as a place for visitors and the community to gather/increase dwell time.	Up to £1million secured for works across all Ten
Sustainable Communities	The new Chapel Bethlehem has recently converted the ground floor into a hub for the community. This project will aid the purchase and installation of a new kitchen and appliances, furniture for the hwb. Funds are also available for the appointment of a full-time manager to promote and organise the use of the building. The New Bethlehem Chapel is a centre for the Pwll-trap community and its needs; specifically, a centre to promote activities through the medium of Welsh and the use of the language in the community as well as social, leisure and well-being activities.	Grant Awarded SPF £46,500
Targeted Finance Fund	The Cei Taf, a Community Hall and boat yard within lower St Clears, which is situated where the river Cynin and River Taf meet. Approx 8 miles south of Carmarthen, St Clears is located on the Welsh coastal path. The "Riverwalk" links the main town of St Clears to Lower St Clears. The project funding is to support the phase 1 of the re-development, to include designs for re-build, consultancy, full planning and building control, structural engineer, and all relevant surveys.	Total investment £22,766 Grant Awarded £18,212.80
Rural Innovation Fund	Carmarthenshire County council's Actif team were successful in gaining support from this fund to respond to the desire of the community of St Clears to develop a new sustainable operating model for the leisure centre located in the town. The project will focus on developing a sustainable co-created model for the centre to ensure its future, and ongoing place in the rural community around St Clears.	Grant Awarded SPF £45,000.00

Fund	Details	Level of investment
Ten Towns Capital project	The Old School in Llanybydder has been the focus of the Ten Towns project in the town. The centre which was served the town as a primary school years ago, already has been developed to provide a fully equipped gym for the community. The gym is located at the rear of the building, with the front area currently completely in habitable due to its state of disrepair. The focus of the project is to redevelop the front area to allow a café to be located in the space as well as multi use space in the old school hall for self-employed wellbeing business to utilise as well as facilitating events from the space to support the Centre's revenue streams. The re-development of the Centre has begun over the Summer and due to complete before the end of the financial year.	Total investment - £194,294.75 Grant Awarded CCC (10Towns) £100,000 Grant Awarded SPF £74,294.75 Grant Awarded CCC (TFF) £20,000
Ten Towns Revenue project	To support the town as well as the Old School Centre, a co-ordinator has been funded through the Revenue fund. This key role will focus on both business and community engagement in the town, bringing the voice of the community identified through consultations undertaken to life.	Grant Awarded SPF £20,000
Ten Towns Circular Economy Fund	The trustees of the Old school were successful in gaining support from the circular economy fund to develop a repair café at the Centre. Using outbuildings located on the site whilst the redevelopment works are ongoing, the project will look to establish a repair café which will be relocated to the centre once work has completed.	Grant Awarded SPF £5000
Ten Towns Revitalising Rural Town Centres	Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages. A total of 8 high street premises have been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town. Roy Thomas Farm Supplies, Dyfed Store, Llanybydder, SA40 9UE Public Toilets, Llanybydder, Carms, SA40 9TY 12, Station Terrace, Llanybydder SA40 9XX Jac y Do, Llanybydder, SA40 9XT Howells and Jones Hair Boutique, Llanybydder, SA40 9XY Llysfaen House Stores, Llanybydder, SA40 9XY Bara Gwalia ,Llanybydder SA40 9UE Cross Hands Hotel, Carmarthen Road, Llanybydder	Total Investment £23,045 Grant Awarded SPF £16,000.00 Private Sector Investment £7,045.42
Ten Towns Events Fund	Llanybydder Community Council secured funding to hold a new and exciting event in the town centre. The Celtic festival is scheduled to take place in Autumn 2024 and will include Welsh history storytellers, Celtic food and drink producers, Celtic Folk and country musicians.	Total Investment £4,987.50 Grant Awarded SPF £4000 Match funding £997.50
Ten Towns Capital	Olew Solutions applied for support from the Ten Towns Capital Development fund to support the development of the Victory Hall site in Llanybydder. It was approved by cabinet that the applicant receive more time to develop their project before being fully considered due to the scale of the project. It is expected that a full application will be submitted by Early Autumn.	In development

Development Fund		
Ten Towns Tackling Towns	<p>Station terrace car park is located at the heart of the town. The vast space is where the town's rugby club is located as a well-kept green space that includes an ornate bandstand which is where the local market which was supported through a previous programme administered by Carmarthenshire County Council is held.</p> <p>Being such a well-used space, the area is the focus of the tackling towns project in the town with the options of creating a rain garden, not only to enhance the appeal of the area but also to act as a small-scale flood defence project is in development.</p> <p>Currently in design phase, the concept is to create a featured area surrounding existing trees in the car park whilst also relining and reconfiguring the parking spaces for better accessibility.</p> <p>Options that are also being explored is the refreshing of the car park perimeter to include street furniture installation.</p>	Up to £1million secured for works across all Ten towns
ARFOR	Olew Solutions were awarded financial support to assist with the development of the Victory Hall site in Llanybydder into a distribution centre for small businesses with the project supporting the creation of 4 jobs in the area.	<p>Total Investment £50,000</p> <p>Grant awarded £35,000</p> <p>Private Sector Investment £15,000</p>

Laugharne

Fund	Details	Level of investment
Ten Towns Capital project	<p>The priority project for Laugharne was to develop car park solutions in the township to support the town's visitor economy. Following several months of scoping and discussions with local landowners, a suitable space in the town that could be developed with the budget made available to the town could not be identified.</p> <p>In order to ensure that the town benefitted from the Ten Towns programme, monies were ringfenced for businesses in the town to come forward with applications for the Capital Development Fund. Although the fund was open to business across all the towns, funds ringfenced for Laugharne allowed applications in the area to be prioritised especially as the fund was very well received.</p> <p>Ty Glo will be a new family focused restaurant that gained support from the fund. Located at the old Portreeve restaurant, the funding secured will support the works required to redevelop the premise into a food destination that will create more than 8 full time posts in the town.</p>	<p>Total Investment £73,020 Grant Awarded £50,000 Private Sector Investment £23,020</p>
Ten Towns Revenue project	<p>An application has recently been received from Laugharne Memorial Hall. Located in the heart of the township the hall provides access to a variety of services for the local community. To secure this asset's sustainability and explore future economic opportunities, the committee has applied for funding to conduct market research and to explore the feasibility of developing a produce and craft market at the Hall.</p>	<p>Total Investment £20,174 Grant to be awarded SPF £20,000</p>
Ten Towns Circular Economy Fund	<p>As an application for support was not submitted in Laugharne for the circular economy fund, the town will benefit from being a part of the project that the Authority has commissioned that will focus on the creation of a town-based art installation using waste products.</p>	
Ten Towns Revitalising Rural Town Centres	<p>Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages.</p> <p>A total of 2 high street premises have been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town</p> <p>Kington House, King Street, Laugharne. SA33 4QE Ty Glo, The Portreeve Restaurant</p>	<p>Total Investment £7,104.00 Grant Awarded SPF £4,000.00 Private Sector Investment £3,104.00</p>
Ten Towns Tackling Towns	<p>Officers have visited the town to look at areas that could be enhanced and refreshed as part of this programme. This project remains in early-stage development.</p>	<p>Up to £1million secured for works across the Ten towns</p>

Cross Hands

Fund	Details	Level of investment
Ten Towns Capital project	<p>Several projects were discussed at growth plan team meetings in Cross Hands. Following several months of scoping and discussions with key stakeholders, those identified projects were not viable to progress.</p> <p>In order to ensure that the town benefitted from the Ten Towns programme, monies were ringfenced for businesses in the town to come forward with applications for the Capital Development Fund. Although the fund was open to business across all the towns, funds ringfenced for Cross Hands based businesses to allow applications from the town to be prioritised.</p> <p>An application was received and gained cabinet approval to allow for further time to develop due to the scale of the project. The application is due to be received by early Autumn.</p> <p>The applicant has requested funds of £250,000 to re-develop 1,3,5 Bryngwili, Cross Hands based on the proposal of 5 commercial spaces to be developed.</p>	TBC
Ten Towns Revenue project	<p>The Cross Hands Growth team approved an application from Menter Cwm Gwendraeth Elli for a Youth and Community Officer based in Cross Hands. As an addition to this project Menter Cwm Gwendraeth Elli alongside a number of volunteers have carried out much needed enhancements to Tabor Chapel Vestry, which is now being used as the base for youth and community activities within Cross Hands, as well as the local schools.</p>	Total Investment £20,000 Grant awarded SPF £20,000
Ten Towns Circular Economy Fund	<p>As an application for support was not submitted from Cross Hands for the circular economy fund, the town will benefit from being a part of the project that the Authority has commissioned that will focus on the creation of a town-based art installation using waste products.</p>	
Ten Towns Revitalising Rural Town Centres	<p>Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages.</p> <p>A total of 4 high street premises have been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town</p> <p>Peters and co, 34 Llandeilo Road, Llanelli SA14 6NA Spine Fine, 16 Heol Bryngwili, Cross Hands, Uk SA14 6LR · 6 Llandeilo road, Crosshands, SA14 6NA Ranked and Ready SEO</p>	Total investment £12,091.96 Grant awarded SPF £6,694.37 Private sector Investment £5,397.59
Ten Towns Tackling Towns	<p>Llandeilo Road is the focus of the Tackling towns project in Cross Hands. With the pavement areas in the lower area of Llandeilo road being in a state of disrepair, these will be resurfaced and the two bus stop areas located either side will be enhanced to allow access for disabled users, new bus shelters and the introduction of small scale planting.</p>	In progress £1 million across Ten towns
Ten Towns Meanwhile Spaces	<p>Cross Hands has been chosen to be a part of this project with the commissioned consultants scoping viable option in the town.</p>	Total Contract value £63,000
Sustainable Communities	<p>CCAMA Carmarthen and Cross Hands Autistic Mams Association</p> <p>There is currently no support network for children and young people living with autism in West Carmarthenshire. This project will provide community support and friendship for parents and carers of young people living with autism. The funding will enable families to interact positively around multisensory activities and visits to local venues will be organised. Professionals and specialist staff will be incorporated to share information and signpost to provision that can be accessed.</p>	Total Investment £14,430 Grant awarded SPF £12,430

		Match funding £2,000
Arfor	Both Carmarthenshire School of Gymnastics (CsoG) and Jenkins Garden Machinery (JGM) secured funding from the Arfor programme which are based in Cross Hands.	Total investment £108,593 Grant awarded ARFOR £76,014 Private Sector Investment £32,579
	The focus for CsoG was to future proof the business by gaining support for a Welsh language staff member to be able to support the business bilingual. 1.5 new jobs will be created as result of the support. The project will also the business to operate more bilingually.	Total investment £26,019 Grant awarded ARFOR £18,213. Private Sector Investment £7,805
	JGM secured for funding for new equipment that would support a new strand of the business to be developed having identified a gap in the local market. The support would create 2 new jobs that would allow the business to make at home/business repairs for customers.	Total investment £82,574.00 Grant awarded ARFOR £57,801 Private Sector Investment £24700

Cwmaman

Fund	Details	Level of investment
Ten Towns Capital project	<p>The priority for Cwmaman has been to increase their tourist appeal. The Growth team agreed that the capital funding be allocated to encourage tourism and outdoor recreation which would be developed under two key projects:</p> <p>By enhancing the appeal of the 28 bed Bunkhouse by investing in:</p> <ul style="list-style-type: none"> - Full refurbishment of the bunk house, ensuring it looked appealing for tourists wanting to stay in the area. - Decorative décor which promotes the area and Welsh language. - Upgrading of the shower and toilet facility. - Upgraded kitchen. - Improving on disabled access - Upgraded furnishings <p>Further investment secured will be used to develop and enhance the area's tourism appeal, through the development of bilingual narrative trails that embrace the towns heritage, culture, and tourism offer.</p>	<p>Total Investment £117,618.01 Grant Awarded CCC (10 Towns) £100,000 Grant Awarded CCC Mynydd y Betws Wind Farm £15,000 Match Funding £2,618.01</p>
Ten Towns Revenue project	<p>Cwmaman Town Council is the lead applicant for the development of the 10 towns project for Cwmaman. Revenue funding has been approved to complement the area's capital Ten Town project which includes the redevelopment of the bunkhouse facility and narrative trails which aim to enhance and develop the area's tourism appeal. The addition of audio trails will enhance the visitor experience by using engaging narratives and educational content to transport visitors to pivotal moments in history. Funding is being sought for the development and implementation of a strategic marketing plan which will include both off and online promotion, engaging content creation as well as local and national promotion</p>	<p>Total Investment £19,250 Grant Awarded SPF £19,250</p>
Ten Towns Circular Economy Fund	<p>As an application for support was not submitted in Cwmaman for the circular economy fund, the town will benefit from being a part of the project that the Authority has commissioned that will focus on the creation of a town-based art installation using waste products.</p>	
Ten Towns Revitalising Rural Town Centres	<p>Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages.</p> <p>A total of 12 high street premises have been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town</p> <ul style="list-style-type: none"> 66- 70 Cwmamman Road, Ammanford SA18 1DJ (4 premises) 99 Cwmamman Road, Ammanford, SA18 1DJ Siop y Pentre 64 Cwmamman Rd, Glanamman, Ammanford SA18 1DJ Garnant Pharmacy, 115 Cwmamman Road, Garnant, SA18 1NB Glan Garnant Barber, 9 Cwmaman Rd, Glanamman, Ammanford SA18 1DQ Public Toilets, Cwmaman Road, Glanamman 91 Cwmamman Rd, Glanamman, Ammanford SA18 1DJ New Pavilion, Grenig Park, Glanamman, SA18 1JB 80 Cwmaman Road, Glanamman, SA18 1DZ 	<p>Total investment £32,498.86 Grant awarded SPF £19,504.07 PSI £12,994.79</p>

Ten Towns Events Fund	The Cwmaman Christmas Lantern Parade will be a festive celebration designed to showcase the rich heritage and culture of the town. The event aims to stimulate the local economy, improve social opportunities, attract visitors, and strengthen community cohesion. The Christmas Lantern Parade will start at Raven Flower Park, featuring large professional lanterns illuminating the route. Community groups will actively participate by creating their own lanterns through workshops prior to the event. Circus skills, cultural activities, local brass bands, and choirs will enhance the festive atmosphere. The celebration will continue at Caffi Pafiliwn with entertainment, and a variety of stalls, food and refreshments, ensuring a vibrant and inclusive community event.	Total Investment £6958 Grant awarded SPF £4,000 Match funding £2958
Ten Towns Tackling Towns	Both Glanamau and Garnant (Raven) Squares are the focussed areas for the tackling towns projects in Cwmaman. Both areas provide a focal point for the community and will be enhanced and refreshed to include new bus shelters, planting projects and new surfaces to provide an enhance aesthetic to the area.	In progress £1 million across Ten towns
Sustainable Communities	Parc Grenig: Pathway to Sustainability; Cwmaman Football Club This project will move the club to the next level of sustainability and wellbeing. The project has four key elements which include installing LED lights to replace the current floodlighting, updating the changing rooms with solar panels and a battery, developing a mini pitch to support additional games and training, and planting of one hundred trees behind the two main pitches to enhance the environment.	Total Investment £ 90,783 Grant Awarded SPF £ 88,783 Match funding £ 2,000

Newcastle Emlyn

Fund	Details	Level of investment
Ten Towns Capital project	<p>The Ten Towns Growth plan team prioritised two projects for development in NCE. Outlined below in more detail, the Hengwrt project has been approved by cabinet. Whilst the amphitheatre project is still in development phase as a number of consents are required to be in place before commencing the project.</p>	
	<p>Hengwrt - The Grade II listed former Courthouse building in Newcastle Emlyn is currently in the ownership of Carmarthenshire County Council and until 2019 was used as the town's library. The building is currently vacant, however the Town Council has been offered the opportunity to manage the building for the benefit of the town on a 21 year lease. The Town Council have been approved funding to undertake the necessary refurbishment to reinstate the building to its original condition to enable the facility to be utilised as a community hub.</p>	<p>Total Investment £58,340 Grant awarded SPF £55,340 Grant awarded Welsh Church Fund £3,000</p>
	<p>Amphitheatre- The growth team has identified the need within the town to create a feature attraction in the town centre and have proposed a design of an Amphitheatre. The group believe that this development would be able to offer a variety of activities to all age groups. The Amphitheatre would be located near the castle, and this would then naturally also create more footfall in the town's most historic area. It is also situated directly opposite a car park that would offer an extra convenience. The main purpose of the amphitheatre project would be that the town would be able to offer a versatile outdoor attraction that could be used in various ways, for example, sporting and cultural activities, staging plays, pantomimes, choral events and orations, as well as a place for families and couples to socialise by the river safely. The venue could also be available to hire for any special events that others groups and communities may be organising.</p>	<p>In development</p>
Ten Towns Revenue project	<p>Newcastle Emlyn Town Council secured funding to support two distinct projects that would provide benefit to the town aligned with support for the capital development project as well as supporting the town's visitor economy.</p>	<p>Total Investment £19,790</p>
	<p>Landsker Consultants were commissioned to support the business plan for the town council to support the development of the Hengwrt as a service centre for the town. Community engagement sessions were held to ensure the community's voice was heard as to how they would use the former courthouse which was used to shape the business plan.</p>	<p>Grant awarded SPF £4,990</p>
	<p>Financial support was approved to host the British Cycling's Junior National Time Trial and National Road Race Championships in Newcastle Emlyn in June 2024. The event was an opportunity to drive town footfall and support local business by holding a national event in the town. With an appetite to sustain events in the town and allow for new events to be developed, support was also secured for the purchase of event equipment.</p>	<p>Grant awarded SPF £14,800</p>
Ten Towns Circular Economy Fund	<p>Cadernid Emlyn are an established group in the area who have been supported to develop a circular economy hub from a vacant premise in the town centre. Their established projects will be based from the hub with the support to development a new library of things for the community.</p>	<p>Grant Awarded SPF £4,999.71</p>
Ten Towns Revitalising Rural Town Centres	<p>Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages.</p> <p>A total of 13 high street premises have been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town 17 Sycamore Street, Newcastle Emlyn SA38 9AP</p>	<p>Total Investment £27,463.84 Grant awarded SPF £21,896.67</p>

	<p>Bargain Box, 5 Sycamore St SA38 9AD NCE Town Council Yr Hen Gwrt , Church Lane, Newcastle Emlyn SA38 9AB Sallywag, Sycamore Street, Newcastle Emlyn SA38 9AJ The Welsh Wool Shop, 3, ROYAL OAK MEWS, NEWCASTLE EMLYN CARMARTHENSHIRE SA389AE 2 Cawdor Terrace, Newcastle Emlyn SA38 9AS 7 Bridge Street SA389DX Cartrefle, Bridge Street, Newcastle Emlyn, Carmarthenshire, SA38 9DX Ededa J, Sycamore St, Newcastle Emlyn SA38 9AJ Heather's hair studio, Danygraig, 6 Water Street, NCE SA38 9BH 16 sycamore street, Newcastle Emlyn, SA38 9AP Deezine&Noelza, 9 Sycamore St, NCE, SA38 9AP JDR Thomas Cawdor Terrace, Newcastle Emlyn SA38 9AS</p>	<p>Private Sector investment £5,567.17</p>
Ten Towns Events Fund	<p>Newcastle Emlyn District Collective received support from this fund for a Music in the Park event held over the Summer. The event was well attended and had a variety of local artists, stalls and activities to suit a wide audience.</p>	<p>Grant Awarded SPF £4000</p>
Ten Towns Tackling Towns	<p>Sycamore street is the heart of NCE town centre and is home to both a large number of independent shops and national chains. The local community were keen to prioritise the resurfacing of the pavement area in the town to provide a more cohesive aesthetic to the town in keeping with it's heritage.</p>	<p>Up to £1million secured to support projects across all Ten towns</p>

Whitland

Fund	Details	Level of investment
Ten Towns Capital project	Whitland Town Council have been awarded funding to purchase a currently vacant premise and redevelop The Studio building at Cross Street in Whitland. The focus of the project will be to repurpose the space into four multifunctional spaces, which include two office spaces, dedicated treatment room, conference area and a fully functional kitchen. The aim of the project is to attract small businesses to lease the office spaces and treatment room to generate income and to ensure the project is sustainable.	Total investment £169,905.88 Grant awarded Core £100,000 Grant awarded SPF £50,000 Match funding £19,905.88
Ten Towns Revenue project	Whitland town council secured funding for an events and marketing officer to support and develop the town's events calendar, focusing on business engagement and increasing footfall.	Grant Awarded SPF £20,000
Ten Towns Circular Economy Fund	As an application for support was not submitted in Whitland for the circular economy fund, the town will benefit from being a part of the project that the Authority has commissioned that will focus on the creation of a town-based art installation using waste products.	
Ten Towns Revitalising Rural Town Centres	<p>Discussions with high street business owners across all of the Ten towns led to the development of the Revitalising Rural Town centre fund to support high street business premises to refresh, enhance and add vibrancy to their shop frontages.</p> <p>A total of 14 high street premises have been approved funding to enhance the exterior of their building to support of the appearance and vibrancy of the town</p> <p>Baby Mania, St John Street, Whitland, SA34 0AN J Willams and Sons, 17 John Street, Whitland, Carms, SA34 0AP Canolfan Hywel Dda, St Mary's St, Whitland, SA34 0PY Memorial Hall, Market Street, Whitland SA34 ORU Enigma, St John St, Whitland SA34 0AN The Taf Hotel, 12 St John St, Whitland SA34 0AP London House Butchery, St John Street, Whitland, SA34 0AN Whitland Dental Co, 6 King Edward Street, Whitland, SA34 0AA Whitland RFC, 9 King Edward Street Station House, Whitland, SA34 0AP Public Toilets, Whitland Town Council, Cross Street, Whitland</p>	Total Investment £29,171.20 Grant Awarded SPF £21,892.43 Private Sector Investment £7,278.77
Ten Towns Tackling Towns	As this scheme is being directly delivered by Carmarthenshire County Council, the Authority has been developing a car park project to serve an identified need that will provide benefit to the town. This project remains in the development phase yet would create additional town centre parking at the redundant railway sidings.	Up to £1 million secured for works across all Ten towns

In development

Investment made across all towns through commissioned works by Carmarthenshire County Council.
These projects have been prioritised in response to Ten towns engagement

- Street Art Mural commission across all towns
- Town based marketing and visual merchandise support for rural high street business
- Sense of place/heritage banners
- *Circular Economy 'Waste' Art installation

* for towns that did not gain support through Circular Economy Fund